

# Portfolio

Inhalt:

Pflanzenwelt

Elizabeth Line

3D-Typo

Mikroplastik

Valeur

Schatten

Karma

Skizzieren

Über mich



Helena Niederberger



Pflanzenwelt



*Impression*  
© 2026  
Fischbacher Grafik  
Luzern  
Gestaltung  
Helene Niederberger  
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Dach 801, Judo  
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United Kingdom  
Papier:  
Sigras improved  
Menschen:  
Martin Wouda  
Silvia Wiler

Für meine Abschlussarbeit habe ich mich für zwei Monate intensiv mit dem Thema Pflanzen auseinandergesetzt und so mein Projekt erarbeitet. Es geht darum, in die verschiedenen Bildwelten einzutauchen. Meine Auseinandersetzung mit Pflanzen, dem Wachstum, der Veränderung und verschiedenen Wahrnehmungen wird im Verlauf der Zeitung immer abstrakter und digitaler. Betrachter\*innen werden durch meinen Prozess geführt, aber auch in immer fernere Pflanzenwelten. Es zeigt die Schönheit dieser natürlichen Sachen, aber auch die Vergänglichkeit und Übergänge in verschiedene Ebenen mit den immer digitaleren Welten. Beim Erarbeiten der Bilder habe ich viele Techniken ausprobiert und gemischt.

Dozent\*innen: Martin Woodtli, Silvio Waser

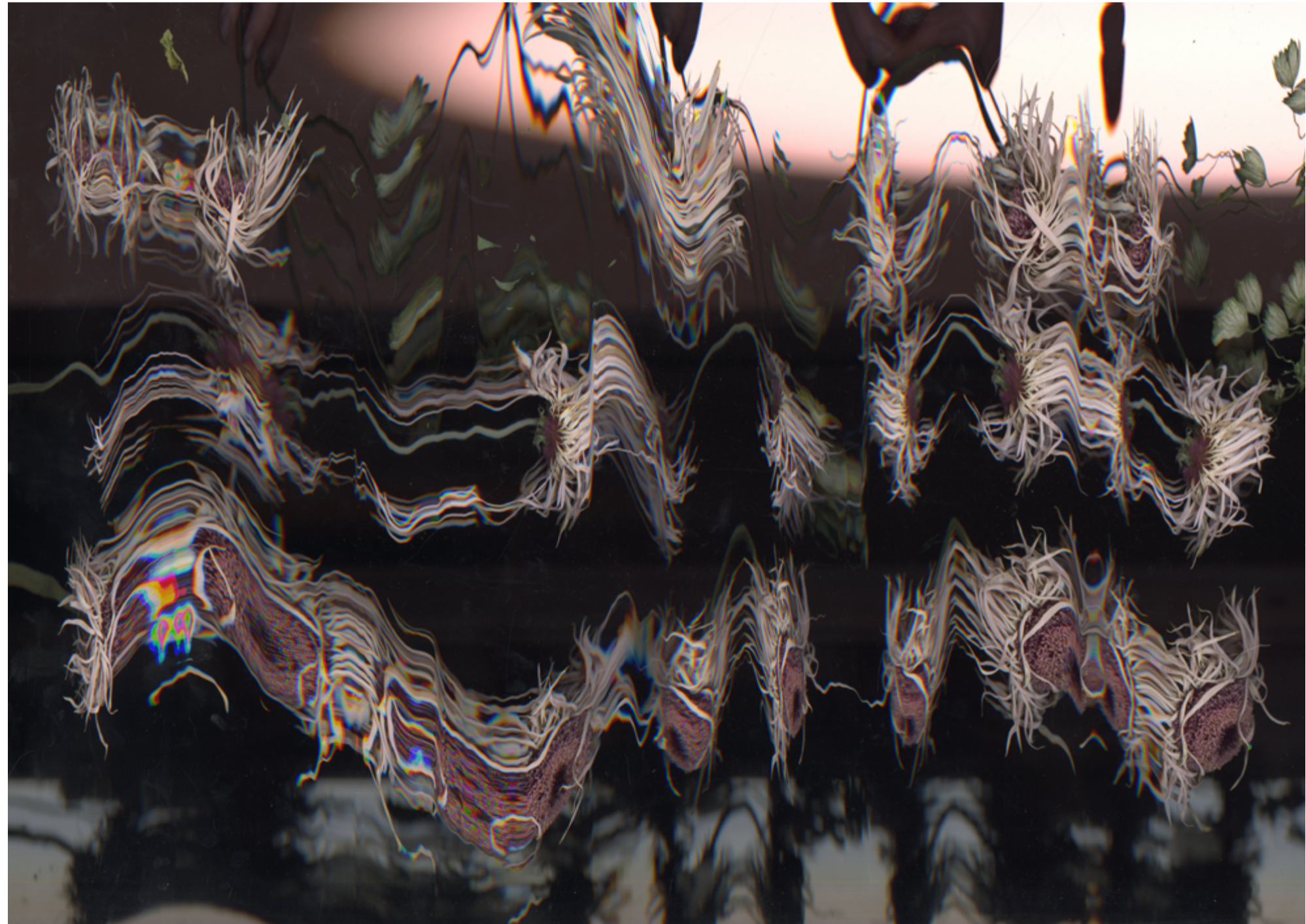
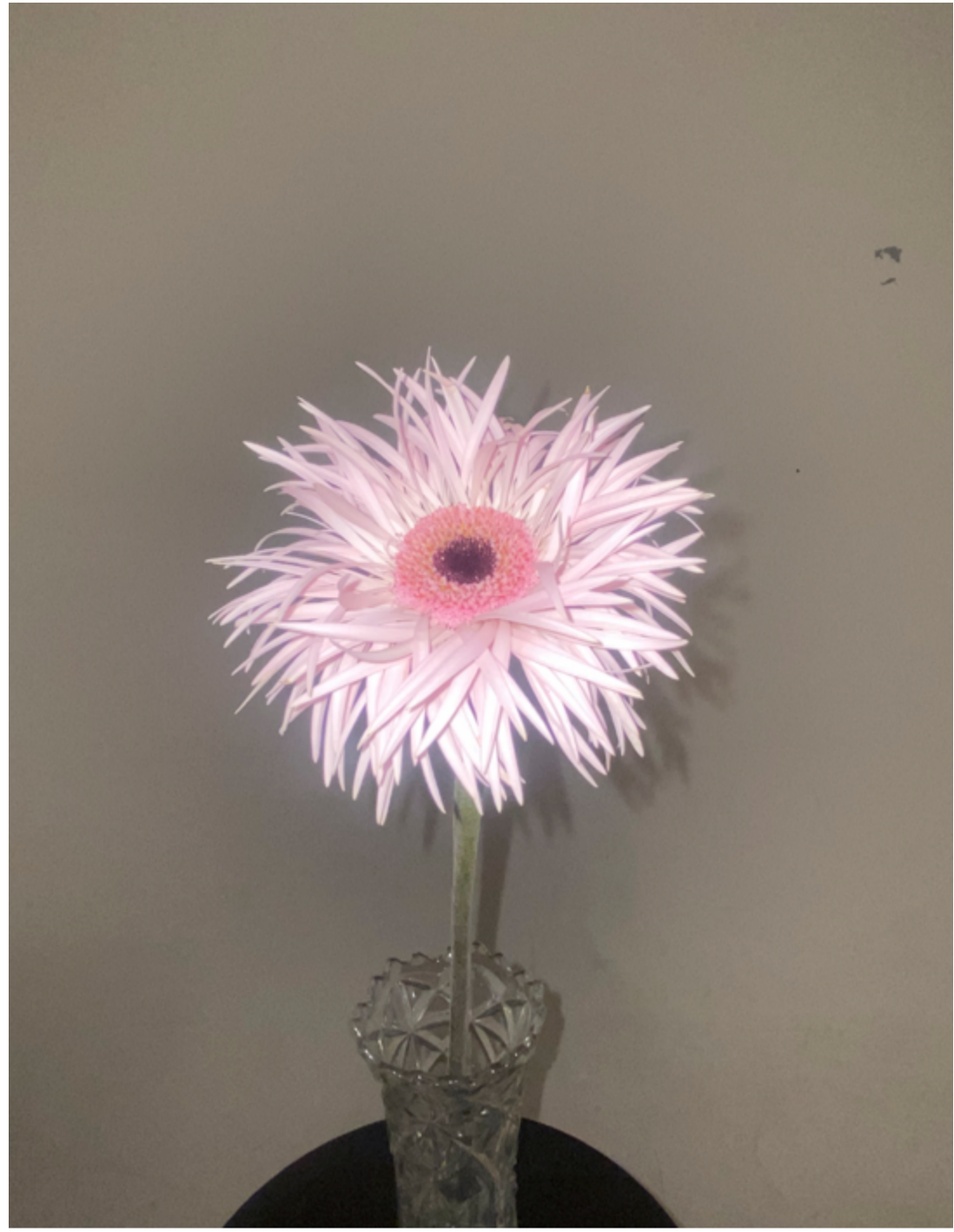
Datum: 12.1.–17.3.2026

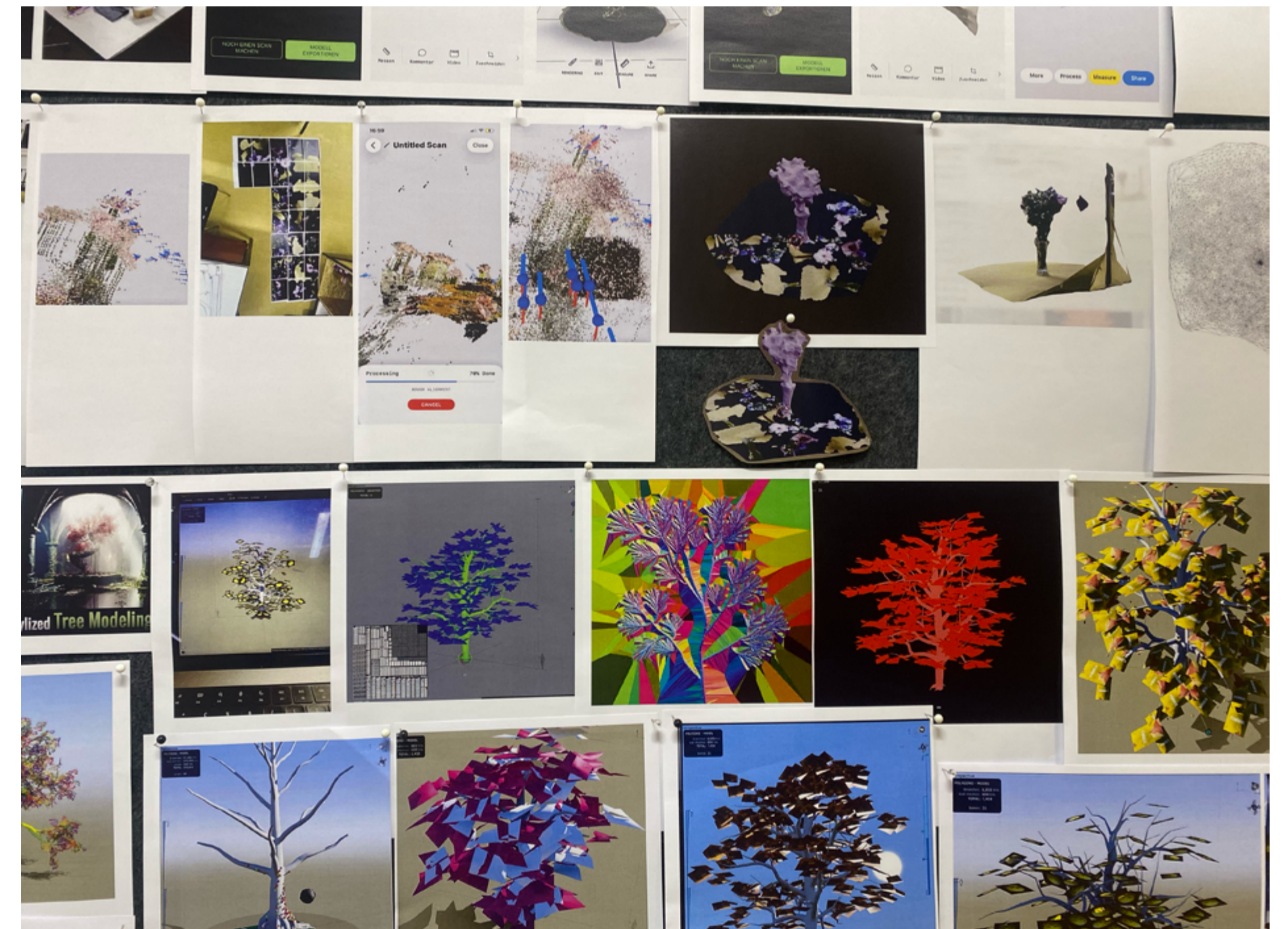
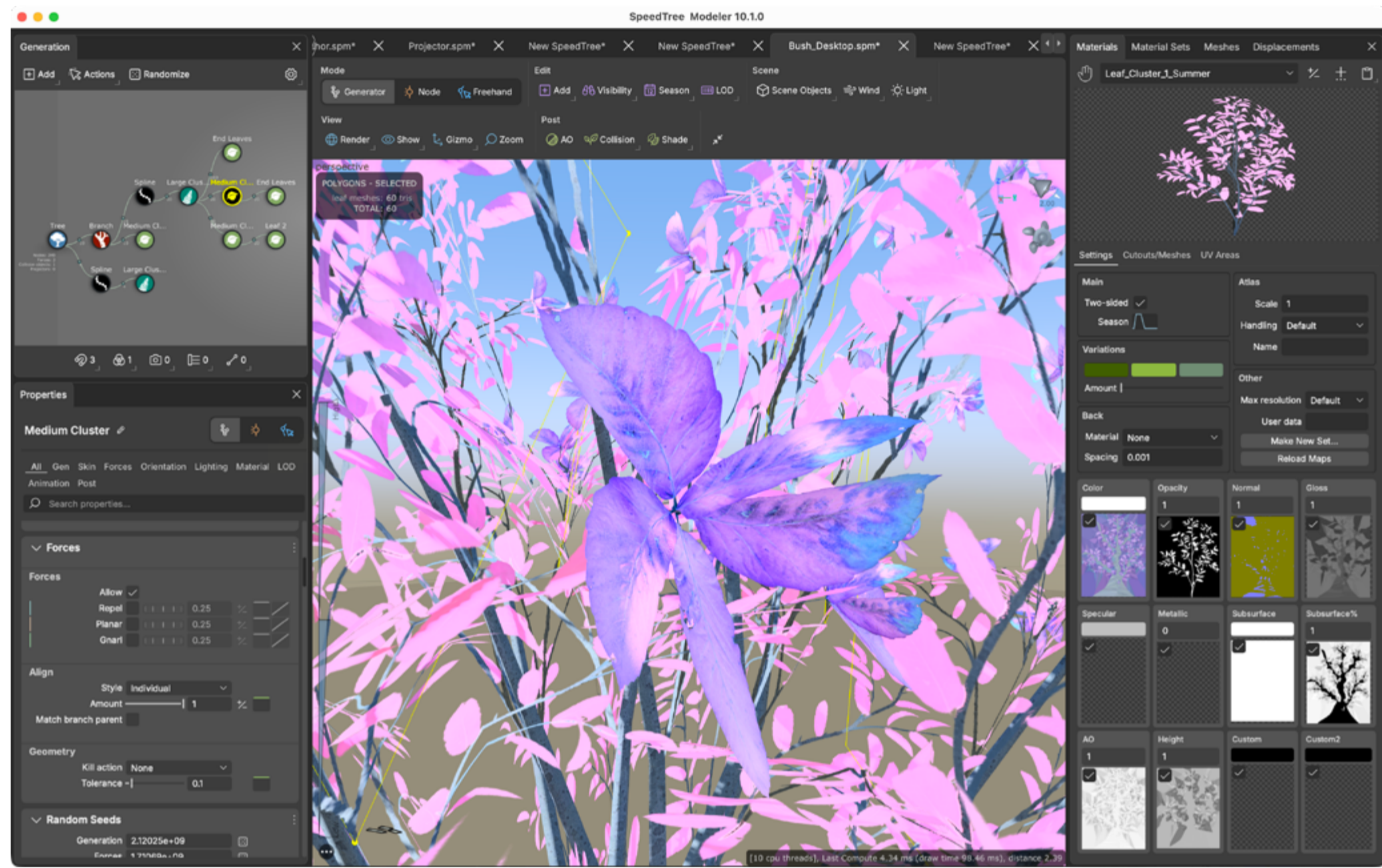


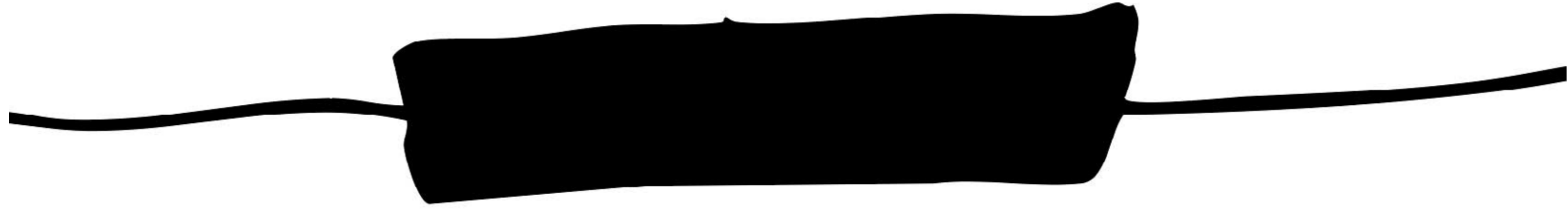












Elizabeth Line



On and On

In London habe ich die Kontraste zwischen dem Westen und Osten Londons untersucht, die durch die neue U-Bahn-Verbindung erlebbar werden. Vor Ort haben angehende Grafikerinnen und ich Texte, Collagen sowie abstrakte Bilder produziert, die ich für das Layout verwenden konnte. Besonders faszinierte mich die Idee, die ununterbrochene Fahrt der Züge nachzustellen – das Buch lässt sich daher von beiden Seiten lesen, ohne klaren Anfang oder Schluss. Diese kontinuierliche Bewegung widerspiegelt die ständige Verbindung zwischen den verschiedenen Facetten Londons.

Dozent\*innen: Markus Wicki, Valeria Bonin,  
Patrina Strähl, Silvio Waser, Martin Infanger

Datum: 26.8.–25.10.2024



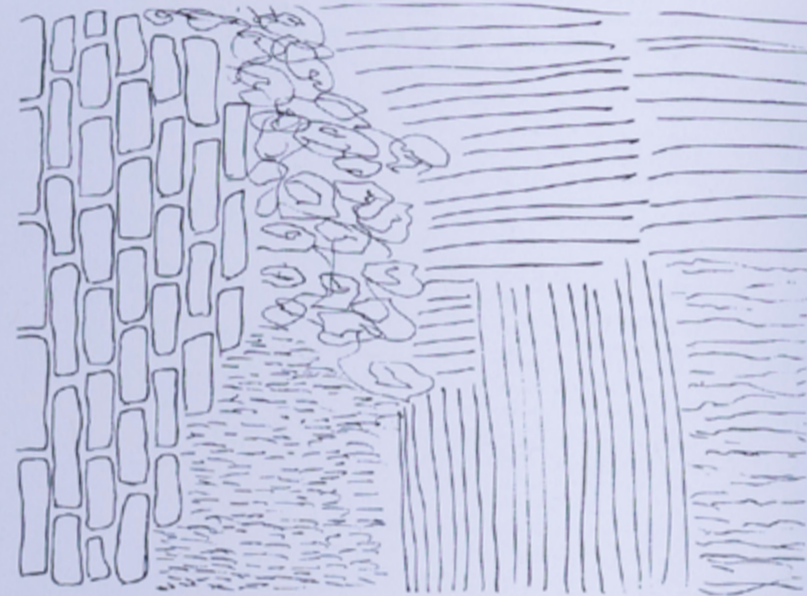
Helena Niederberger

An Impressive Mix of Old and Modern

Suami Rizzo

As I leave the station, my eyes are immediately drawn to the bright colours that surround me. The station itself is decorated in vibrant colours that create a friendly and inviting atmosphere. The people I meet seem open, communicative and warm. Farringdon is surrounded by charming cafés, cosy pubs and appetising-looking restaurants. A particular favourite is 'The Eagle', a pub that is busy at any time of day, especially between 5 and 7 p.m. during rush hour. At these times, so many people spend their time here that a crowd forms outside on the street. It's the first pub in Britain that served a proper cooked menu. This started a phenomenon called 'Gastro pub'. The area around the station is characterised by an impressive mix of old and modern architecture. Old stone buildings contrast with modern façades with colourful glass windows, giving the streets a special, almost magical character. This contrast between tradition and modernity is fascinating at every turn. Directly behind the station, I discover a colourful passageway that immediately catches the eye with its intense design. The walls and ceilings are decorated with fine, minimalist-looking patterns that, in their simplicity, have an incredible visual impact. It's impossible to look away. The patterns are 3D and the details are so vivid that you want to touch them. The place leaves a lasting impression with its vibrant atmosphere and its striking architecture.

VT-G-BondStreet-SartineArnold.jpg



From Scrambled Egg to Tropical Mango Bubble Frappe

Vada Schläpfer

Laura Pelsinger



If you want to have breakfast in Farringdon, go to 'The Sir John Oldcastle' pub for their Friesta Brunch from 8 a.m. to 12 p.m. Choose from: Hash Brown Basket, Scrambled Egg on Toast, Beans on Toast, Fresh Fruit, or Fresh Fruit and Yoghurt. You can add extras like Black Pudding, Lincolnshire Sausage, Vegan Sausage, Toast, Hash Brown, Bacon, Fried Egg, Poached Egg, Baked Beans, Mushrooms, Grilled Tomato, or Grilled Halloumi-Style Cheese. They also offer Breakfast Buttles, Wraps, and Muffins. For drinks, there's Flat White, Cappuccino, Latte, Black Coffee, Hot Chocolate, and Tea.

For more coffee options, visit the nearby coffee shop, 'Triple Two Coffee'. Enjoy drinks like: Latte, Cappuccino, Mocha, Americano, Flat White, Espresso, Macchiato, Cortado, Matcha, Matcha Latte, English Breakfast Tea, Lemon & Ginger Tea, Iced Latte, Iced Americano, Iced Mocha, and Iced Matcha Latte.

You can also check out 'Costa Coffee' next door. They serve a variety of frappes such as: Maple Hazel Frappe, Raspberry Mini-Bubble Frappe, Blueberry Bubble Frappe, Tropical Mango Bubble Frappe, Salted Caramel Frappe, and Chocolate Fudge Brownie Frappe, along with iced drinks, hot chocolates, chai lattes, and a selection of teas. For food, there are options like Oak & Applewood Smoked Bacon Ciabatta, Breakfast Wraps,

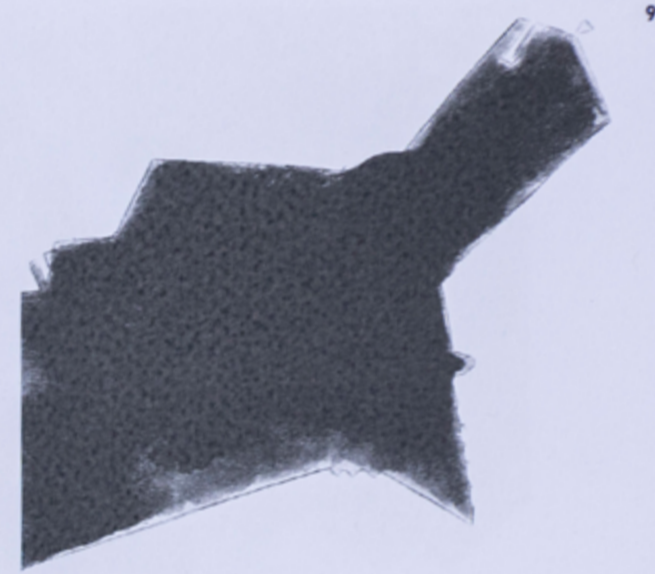
Greek Style Yogurt with Mixed Berry Compote, Wholegrain Porridge, Toasts, and a variety of Sandwiches, Paninis, Bagels, Cakes, Muffins, and Biscuits.

If you want a full meal, go to Nando's. There, you can enjoy: Sweet Potato Wedges, Halloumi Sticks & Dip, Spicy Mixed Olives, Chicken Wings, Whole Chicken, Fully Loaded Wrap, Fino Pitta, Butterfly Burger, Grilled Chicken Wrap, Caesar Salad, Spicy Rice Bowl, Mediterranean Salad, Mushroom & Halloumi Pitta, Spiced Chickpea Burger, Beanie Burger, Chips, Garlic Bread, Creamy Mash, and Spicy Rice.

You can find and buy all this and much more near Farringdon Tube Station.

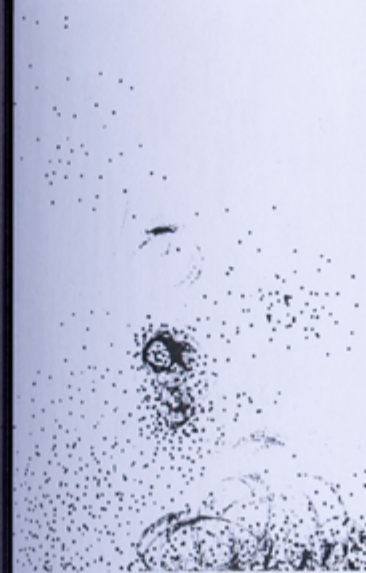
Other places include: Ibérica. Bouchon Racine. Sports Bar & Grill. Steakhouse & Cocktail Bar: Steak. Cocktails. Paul: Patisserie, Boulangerie, Sandwiches. The Hope: Gin, Meat, Cider. La Forchetta: Coffee, Sandwich. German Doner: Doner. The House of Döner: Döner. Subway: Sandwich. Gail's: Sandwich, Cake, Toast, Coffee. Buy & Bite: Buns, Salads, Rice, Chicken, Curry. Leon: Burger, Coffee, Cake. Street Burger: Burger. Honi Poke: Salads, Sushi, Sandwiches, Bowls. Abokado: Bagel, Curry, Salads, Sushl. Mugen: Sushi, Curry. Black Sheep Coffee: Coffee, Tea, Matcha.

Lara Schrüfer



We are now arriving at Stratford  
We are now arriving at Acton Main Line

Nadine Purtschert



Jewel Ulrich



Vada Schläpfer



Dear Council

I'm writing this letter on behalf of the residents of Stratford. Green spaces are increasingly disappearing from cities. You are displacing them by grey masses of concrete, even though they were there in the first place. Or you try to compromise with incorporating organic forms into the architecture. However, you are only now realising that these spaces are needed more than initially thought. Whether for biodiversity, dogs or people's mental health.

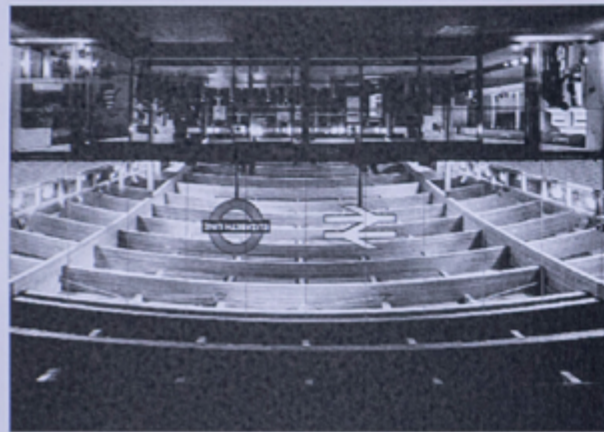
Jana Kayser

Surrounded by various shades of grey, however, the greenery looks alien. That's why I find the attempt in Stratford to bring some colour into the dreary area so amusing. You have installed several tree-trunk-like sculptures in front of the old shopping centre. The 'treetops' are diamond-shaped, and metallic yellow, green and blue in colour. Have you forgotten what nature looks like after all these grey years? And why do you not use the opportunity to finally plant real trees?

That's my request to you. I want more green spaces, trees and relaxation places for the residents to spend their time! I hope for a drastic change by the end of the year.

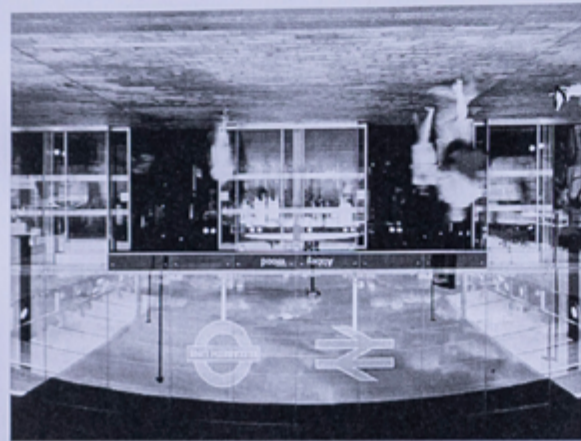
Observed by a travelling student,  
On behalf of the 11.594 residents of Stratford.

Abbey Wood, Lara Schruetter



Southall  
 Anna Birrer  
 N51°30'32.26" E0°22'16.68"  
 Ground level  
 Hanwell is the previous station  
 Hayes / Harlington is the next station  
 32' travel time from Farringdon  
 Designed by Ringo Starr & Associates X  
 0 kiosks  
 1 coffee shops  
 0 buskers  
 Transfer options to none  
 2' 04" (Southall Road) to exit the station  
 \*\*\* Rating  
 The signs were in two languages.

Abbey Wood, Laura Pletsinger



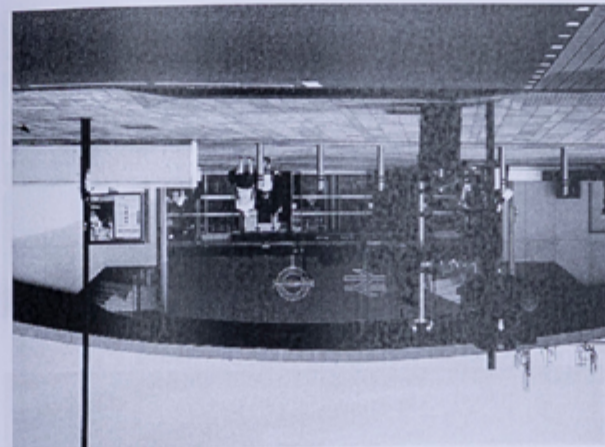
Southall  
 Sophie Herger  
 N51°30'22.1" W0°22'42.3"  
 Ground level, Overground  
 Hanwell is the previous station  
 Hayes/Harlington is the next station  
 29' travel time from Farringdon  
 Designed by Weston Williamson + Partners  
 0 kiosks  
 1 coffee shops  
 0 buskers  
 Transfer options to elisabeth line  
 2' 07" to exit the station  
 \*\*\*\*\* Rating  
 It's nice for once but not enough to do.

Abbey Wood, Helena Niederberger



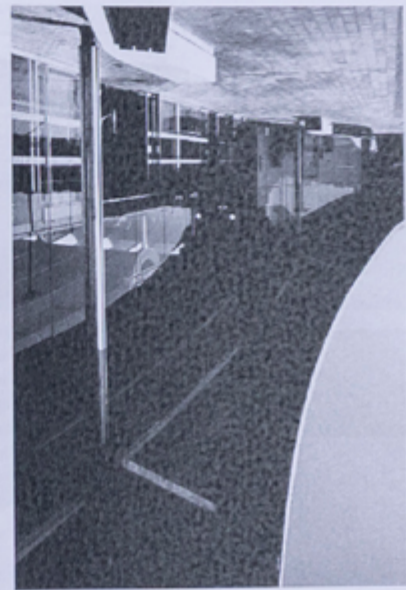
Southall  
 Lielle Kulmer  
 N46°14'06.70" E008°00'55.60"  
 Ground level, Overground  
 Hanwell is the previous station  
 Hayes and Harlington is the next station  
 25' travel time from Farringdon  
 Designed by Bennetts Associates  
 0 kiosks  
 0 coffee shops  
 0 buskers  
 Transfer options to X  
 1' 36" to exit the station  
 \*\* Rating  
 Nothing Special, really ordinary looking.

Abbey Wood, Shayenne Imhof



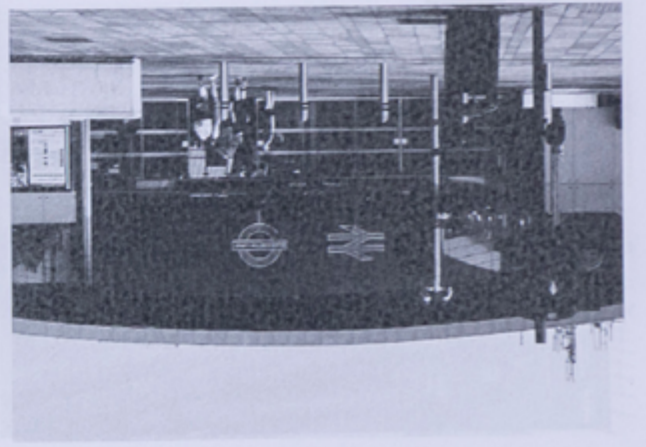
Southall  
 Fabienne Murpf  
 N51°30'32.26" E0°22'16.68.60"  
 Ground level  
 Hanwell is the previous station  
 Hayes / Harlington is the next station  
 32' travel time from Farringdon  
 Designed by Ringo Starr & Associates X  
 0 kiosks  
 1 coffee shop  
 0 buskers  
 Transfer options to none  
 2' 04" (Southall Road) to exit the station  
 \*\*\* Rating  
 As soon you're out of the station, you're in another world.

Abbey Wood, Evadober



Southhall  
 ines Amaral Almeida  
 N51°30'21.3" W0°22'42.9"  
 Ground level  
 Hanwell is the previous station  
 Hayes / Harlington is the next station  
 32' travel time from Farringdon  
 Designed by Bennetts Associates  
 0 kiosks  
 0 coffee shops  
 0 buskers  
 Transfer options to Elizabeth line  
 2'57" to exit the station  
 \*\*\*\*\* Rating  
 small but clean station

Abbey Wood, Sarine Arnold



Southhall  
 Lin Niederhauser  
 N51°30'32.26" E0°22'16.68.60"  
 Ground level, Overground  
 Hanwell is the previous station  
 Hayes & Harlington is the next station  
 32' travel time from Farringdon  
 Designed by Ewa Karolina Jankowska  
 0 kiosks  
 1 coffee shops  
 0 buskers  
 Transfer options to none  
 1'59" (Broadway Street exit) to exit the station  
 \*\*\* Rating  
 The construction sites are a big contrast to the distinctive Indian culture.

Elizabeth Line  
A Journey Into Contrasts

Markus Wicki  
Hanspeter Künzler

London's newest underground line, the Elizabeth line, was opened on 24 May 2022. Designed, on one hand, to speed up the journey from western and eastern suburbs and satellite towns into the centre of London, and, on the other, to create an express link that would cross the centre of town with a minimum number of stops, the Elizabeth line proved to be an instant hit. True to its concept, the line's relatively small number of (architecturally often stunning) stations, 41, is spread across a considerable distance, 117 kilometres. This makes it possible to travel from one end of the city to the other in no time at all and experience London in all its cultural richness.

Entitled 'Elizabeth Line—A Journey Into Contrast', Fachklasse Grahk's latest London project sets out from Lucerne to explore the new ways of seeing the contrasting shapes and faces of London opened up by the Elizabeth line.

Fifteen selected stations along the Elizabeth line served as starting points for our exploration of various aspects of urban environments, such as architecture, movement, surfaces and colour, people, sound, etc., to document the transformation of London in its expansion from east to west. Each student visited three assigned stations to carry out a series of predetermined as well as free works on site.

The focus of interest was the station and its surroundings within a radius of approximately 250 meters.

Back in Lucerne, we embarked on the last remaining task of our project, to bring the material compiled in London together in a book. The publication you are holding in your hands now, conceived by Helena Niederberger, is one such book.

We hope you have as much fun reading it as we had making it!

Fachklasse Grahk Luzern  
London Projekt 2024



Jara Lili

Just a moment ago he was standing in front of his tent, which he set up at Haven Green Park in Ealing Broadway, and now he's walking towards a kissing couple with a plastic cup in hand. Walking seems difficult for him; the beer sloshes over the rim of his cup with every step, yet he approaches the couple and tries to talk to them. He doesn't seem to have any luck, as the couple simply moves on. After a while, he approaches another couple sitting on a bench. As he speaks to them, he lifts his leg and begins to dance. The second couple looks at him, bewildered. Again, the thin, somewhat older man seems to be unsuccessful. After his visit, the second couple also decides to leave the place.

The man keeps going, crossing the busy street, and makes it to the other side. There, he approaches more people, dancing and smiling at those around him.

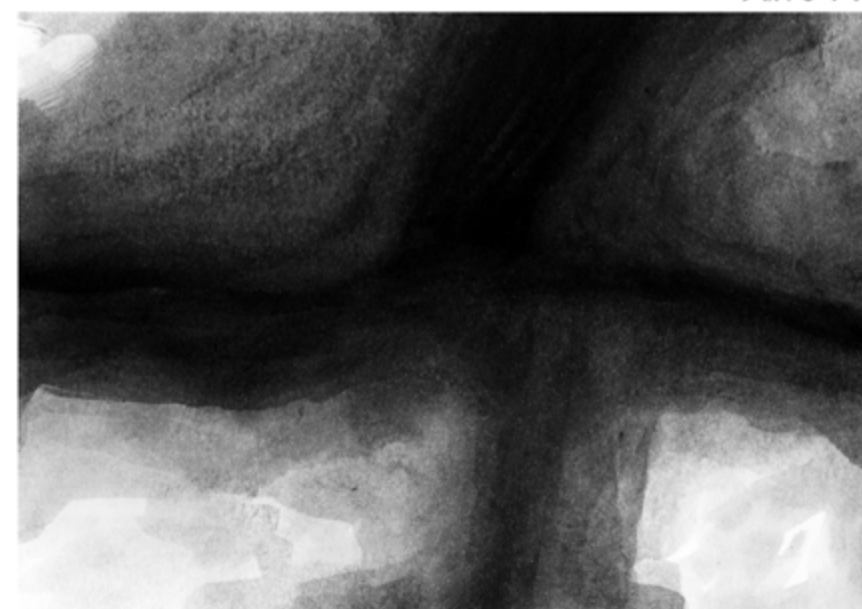
On the other side, his colleague leans against a tree. He gets up, grabs his brown bag, and tosses it into the tent. The two exchange a glance until one of them suddenly starts shouting.

'What are you doing?'  
'You're not human, you're terrifying people.'  
'I am a normal human.'  
'My mom is in prison. Bye. I know you love me. I know you love me.'

Move Along

Jael Klaus

Under the soft daylight's gentle might,  
Ealing Broadway comes to life.  
People head home, the day is done,  
Coming up from the underground run.  
Peaceful air, the city sighs,  
Trees stretching up to the quiet skies.  
I wonder who lives in these busy places,  
As I walk through nervous spaces,  
Music plays from somewhere near,  
The smell of pizza draws me here.  
McDonald's and The Body Shop, I know,  
Their doors feel like places I've been before.



Vada Schläpfer

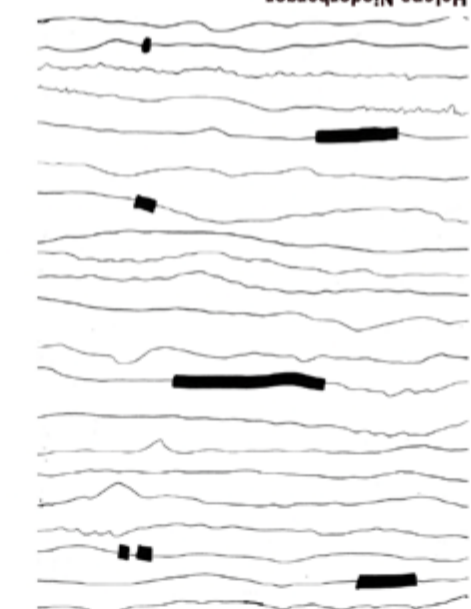
Tranquil Stroll

Helena Müller

As I sit upon a humble bench in yon verdant park,  
A rat, with silent footfall and swift course, doth embark,  
Cross leaves and plants, it weaves its stealthy art,  
Whilst ants, industrious, their homes do start,  
Seek their sustenance, as crows, pigeons, and magpies soar,  
Or perch upon a branch, chirping evermore.  
Insects, in their flight, do buzz and flee,  
Prey they are, and prey they soon shall be.  
A shriek! A dog's bark doth rend the air,  
Breaking the tweeting with a sudden flare.  
Footsteps clack upon the pebble path, a sound so clear,  
Behind the bench, a fence doth stand near.  
Children's laughter fills the breeze, as they run and play,  
For it is lunch break,  
The scent of bacon wafts upon the air.  
As a worker passes, his struggles lightened by the fare.  
A seeker of tranquility,  
A reader of the book,  
A jogger,  
A pair,  
An elder with a solemn look.  
In this serene park, this garden of peace,  
Each soul forgets its burden, finds release.  
Upon the soft grass, I now recline,  
As a tender breeze doth leaves align,  
Sending them twirling in early autumn's grace,  
Whilst I stroll through tranquil forest paths at a slow pace.  
Families wander, or all alone  
As I snap my photos, capturing the world's gentle flow.  
A stranger halts me, with a curious air,  
'Pray, tell me, Miss, what brings thee here?'  
'For a project, 'tis true, and naught more,  
Fear not, I am no agent, nor spy'  
'Interesting,' quoth he, 'fresh from toil's hand,  
Will you craft a film from this fair land?'  
'Nay,' I reply, 'good sir' a camera is all I wield,  
To capture nature's splendor, a book shall be my shield.'

'A school project then, I see,' he doth say,  
'And what knowledge dost thou seek this day?'  
'Graphic design,' I reply,  
'A field that transcends the bounds of mere facade.'  
'And art thou from these lands?' he doth inquire,  
'Nay, guess my place, and quench thy desire.'  
'Perhaps from Asia, the Philippines or Thailand?'  
'Nay, good sir, I was born beneath Switzerland's sky.'  
'Switzerland!' he exclaims with a smile so bright,  
'Ah, the land of chocolate, watches, and cheese—what a delight!  
Yet, I dwell near Farringdon, my toil is here.'

'Now, I must excuse myself, for my task draws near.'  
'As you wish,' he replies, 'may thy day be blessed  
But haste I must, to catch my train, no time for rest.'  
Once more, silence wraps the earth in its tender embrace,  
As rows of houses mark the end of my forested pace.  
For the station, where trains do clatter and people talk,  
The birds still sing, and nature's beauty doth walk.



Helena Niederberger

Culture Street Fashion

Inês Amaral Almeida

Walking through the streets of Southall is like stepping into a vibrant cultural tunnel. The area is a living testament to the rich blend of Indian, Pakistani, Sri Lankan, and Bangladeshi cultures, each contributing to a community that is as dynamic as it is welcoming. The air is thick with the tantalizing aromas of spices from bustling food markets, while the lively chatter of multiple languages fills the streets.

Southall's youth are at the forefront of this cultural fusion, effortlessly blending tradition with today's trends. They pair traditional jewelry, such as intricate earrings and bangles, with modern clothing like jeans, jerseys, and sneakers, creating a unique street style that is both rooted in heritage and distinctly modern. This blend of old and new extends to the local shops as well, where sari boutiques sit alongside stores selling the latest in Western fashion, reflecting the community's ability to honour tradition while embracing change.

The streets themselves tell a story, with street art and vibrant murals that celebrate Southall's multicultural identity and rich heritage. Temples, mosques, and gurdwaras stand side by side, their open doors inviting all to participate in the area's deep spiritual life and cultural traditions. The local street food is an experience in itself, offering everything from traditional samo-

sas to innovative fusion dishes that marry South Asian flavors with British culinary influences, creating a unique and diverse culinary landscape.

In Southall, every walk is an immersion into a rich cultural tapestry, where the past and present blend seamlessly to create something truly special.







3D-Typo



Leuchtende Buchstaben, umgeben von freundlichen Farben, widerspiegeln die Gefühle von Fest, Abschluss, Neuem und Hoffnung, die die Absolventen der HSLU-Musik zu diesem Anlass verspüren. Im Auftrag der Musikhochschule gestaltete ich ein Plakat für die Abschlussfeier. Dazu bearbeitete ich mit dem Programm Blender Buchstaben, die ich aus Ton geformt und anschliessend eingescannt habe. Für die passende Wirkung fügte ich den Buchstaben Materialität wie zum Beispiel «lighting glass», Farben und Ambiente hinzu. Daraus sind Videos und Stills entstanden, die ich zu einem animierten Plakat weiterentwickelt habe.

Dozent\*innen: Flavia Mosele,  
Patrick Portmann

Datum: 3.6.–28.6.2024

MASTER

# MA KONZERT ABSCHLUSS

ABSCHLUSS

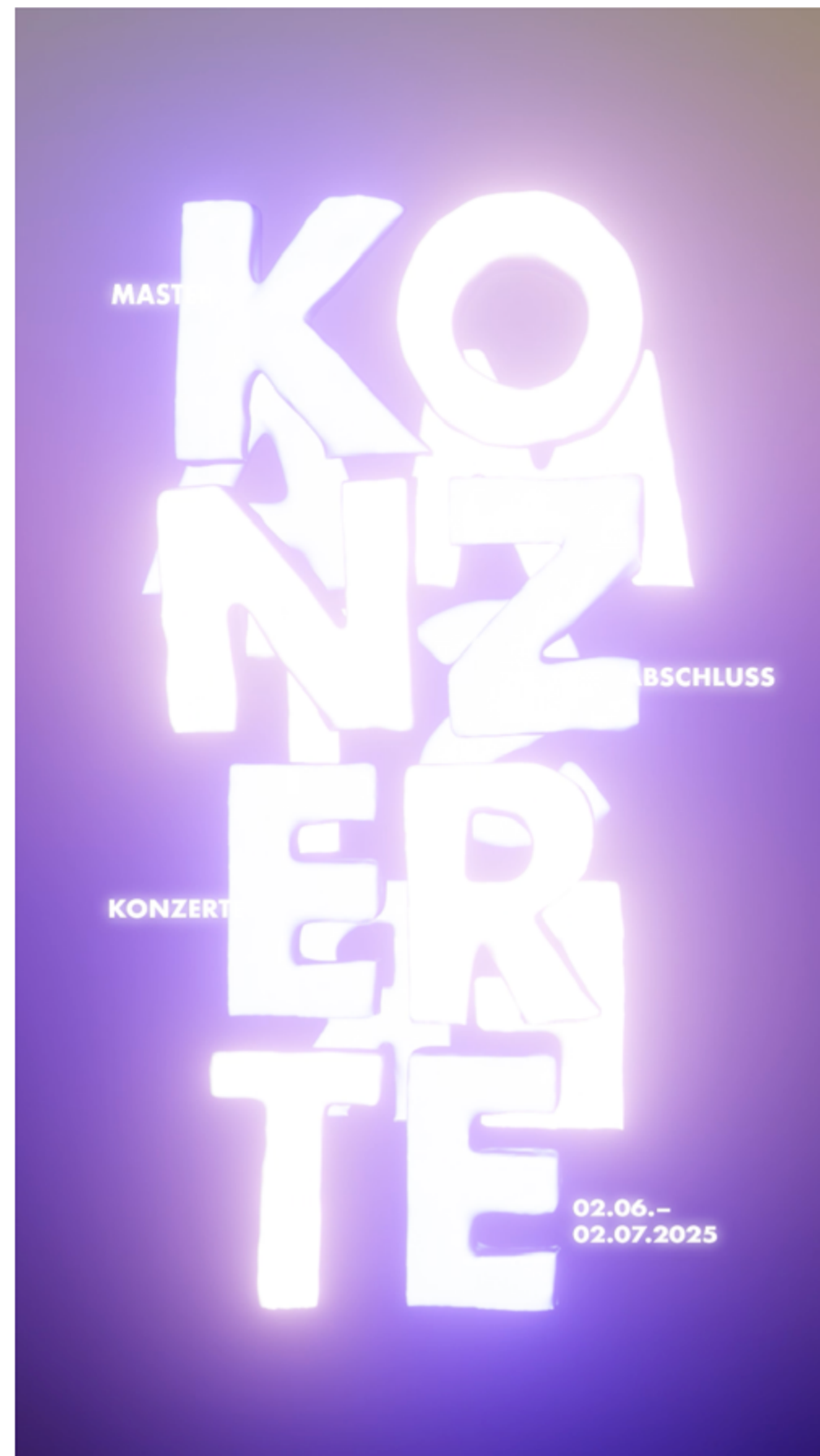
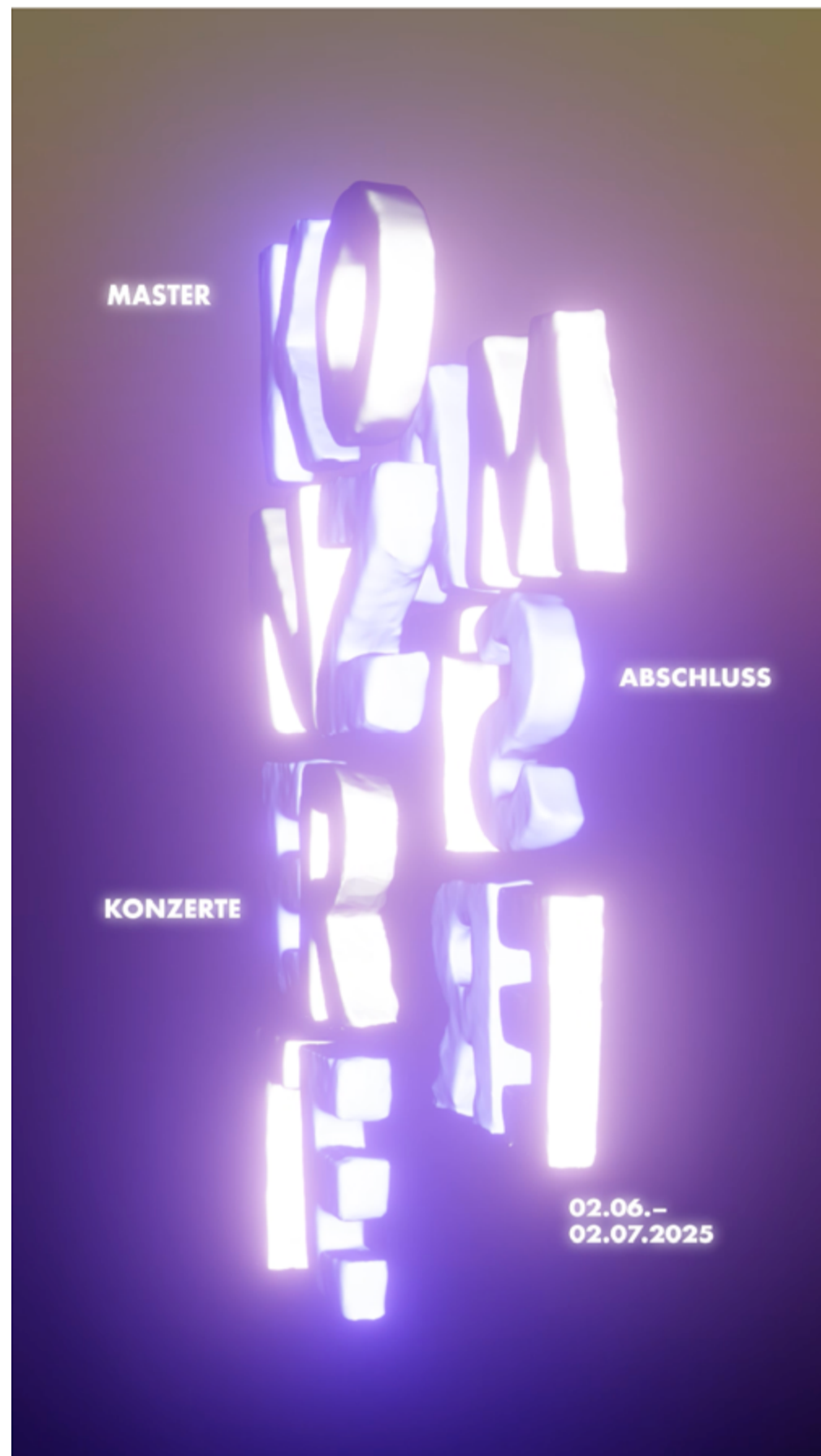
KONZERTE

02.06.–  
02.07.2025

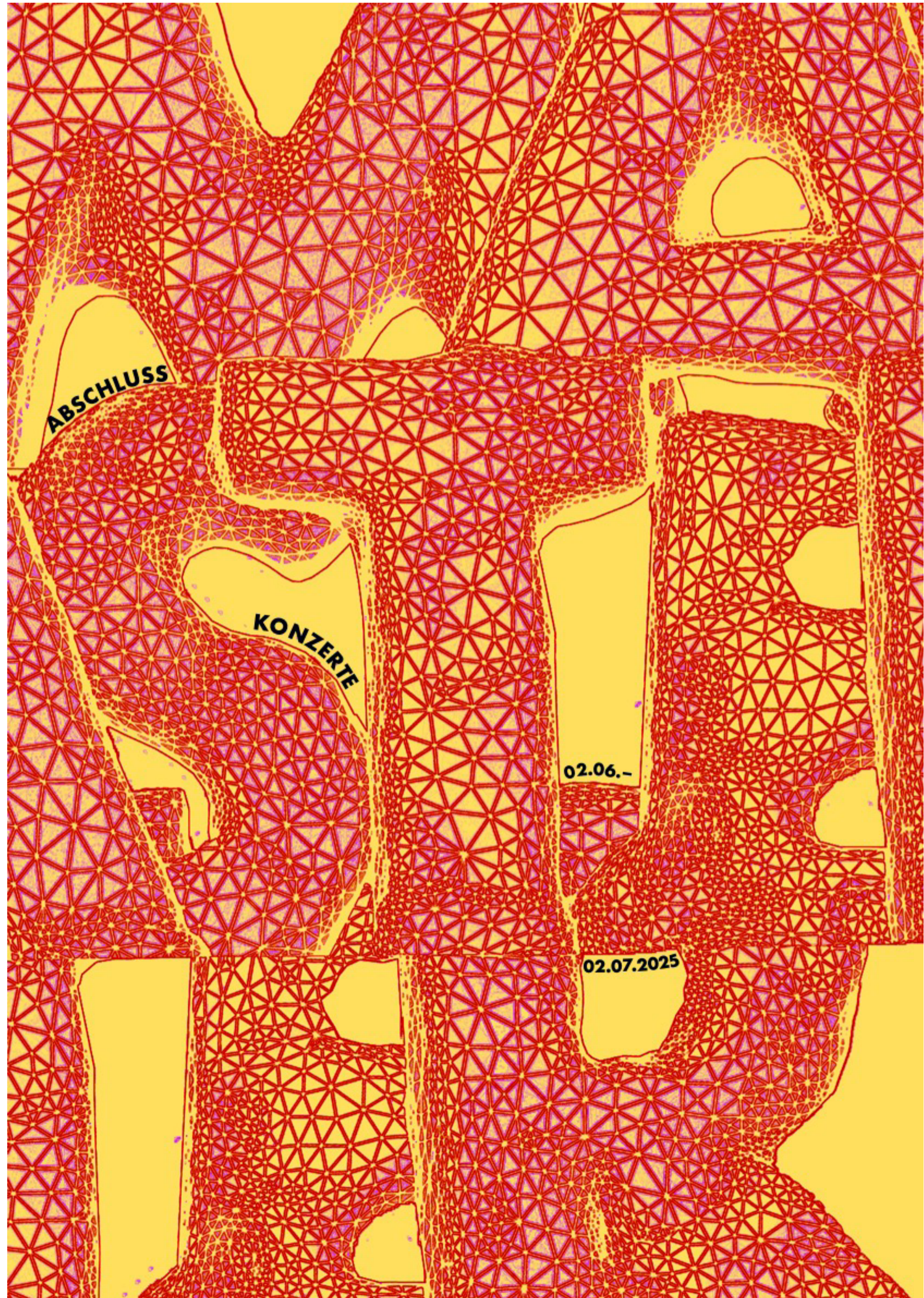
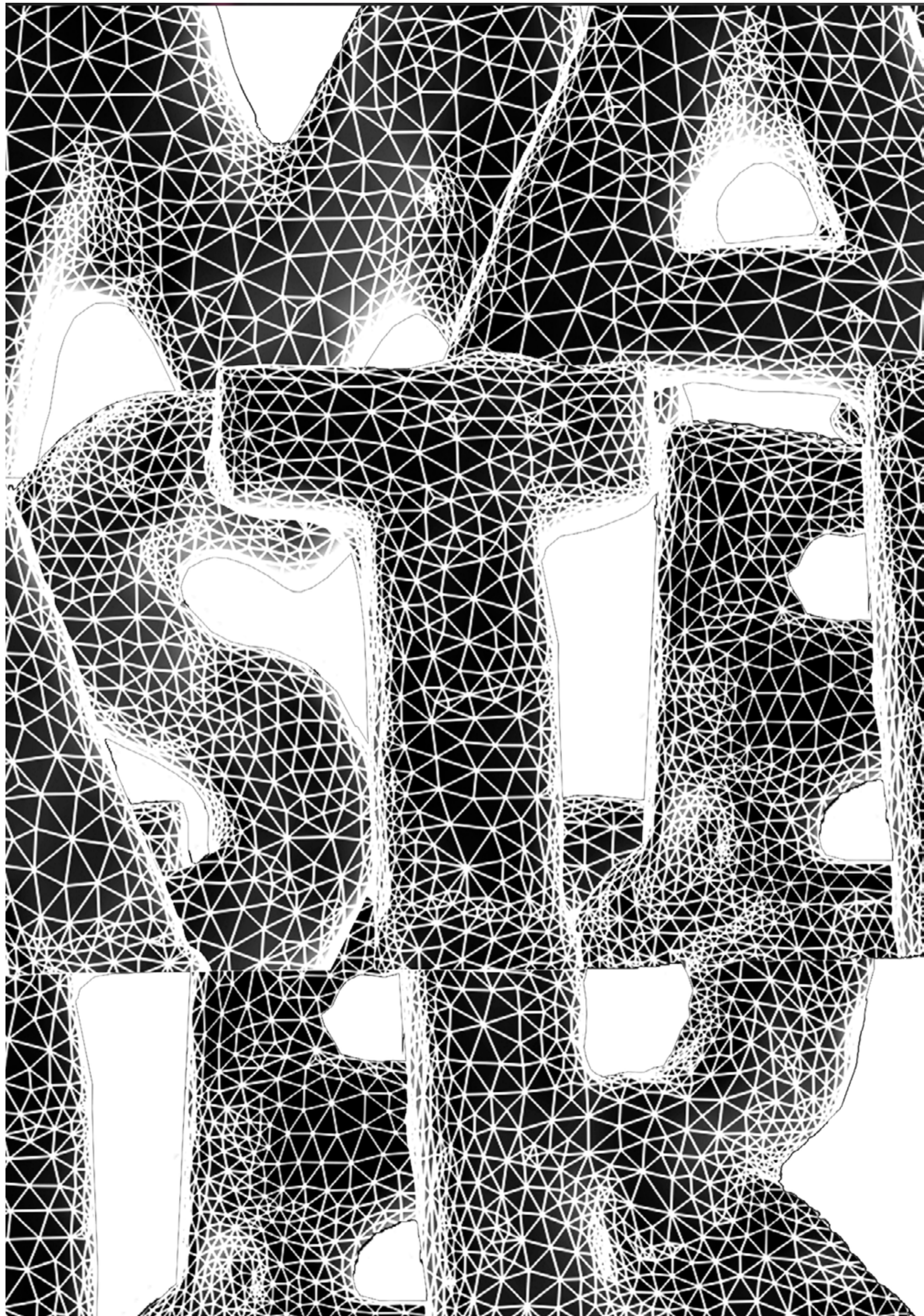
**HSLU** Hochschule  
Luzern

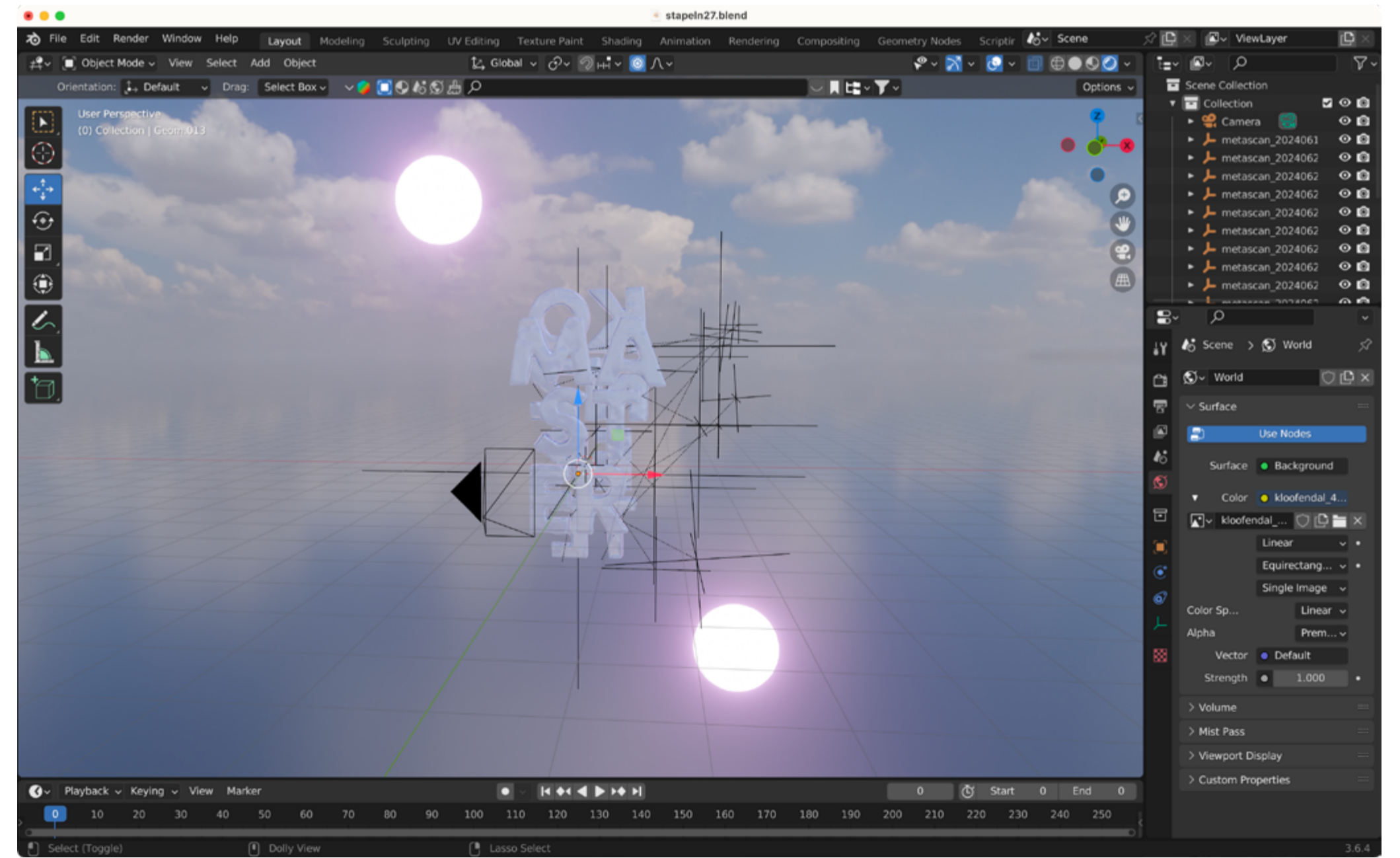
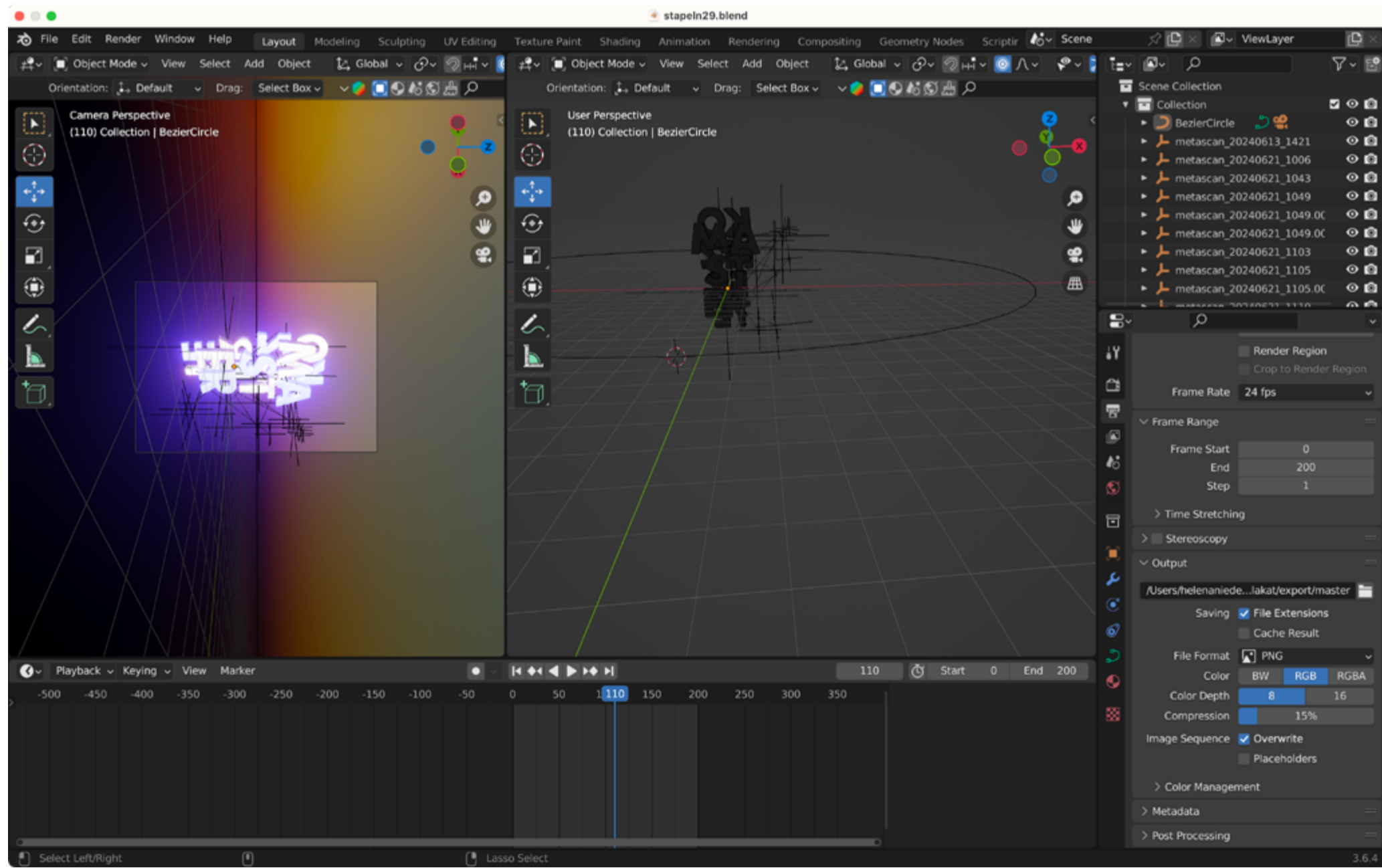
[hslu.ch/masterkonzerte](https://hslu.ch/masterkonzerte)





Animation auf meiner Webseite unter:  
[www.helenaniederberger.ch/3D.html](http://www.helenaniederberger.ch/3D.html)







Mikroplastik



Bunte Plastikblumen spriessen unnatürlich an einem toten Baum – ein Bild, das die Schönheit der Natur im Kontrast zur Zerstörung durch Mikroplastik darstellt. Oft vergessen wir, dass sich auch kleinster Plastik, der mit bloßem Auge nicht sichtbar ist, heimlich im Kreislauf der Natur ansammelt und Leben verdrängt. Während meiner Recherche tauchte ich in dieses Umweltproblem ein und entwickelte eine Fotoserie dazu. Eines der Bilder diente als Grundlage für meine Weiterarbeit zu einem analogen und einem Bewegtbild-Plakat.

Dozent\*innen: Martin Woodtli,  
Zvonimir Pisonic, Martin Infanger, Felix Pfäffli

Datum: 4.3.–17.5.2024





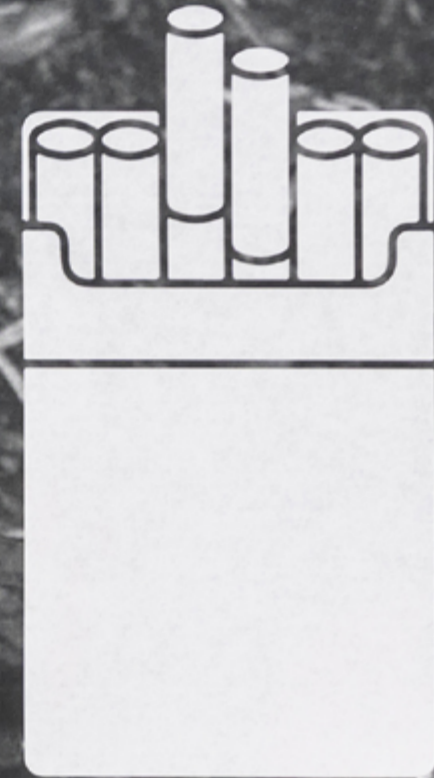
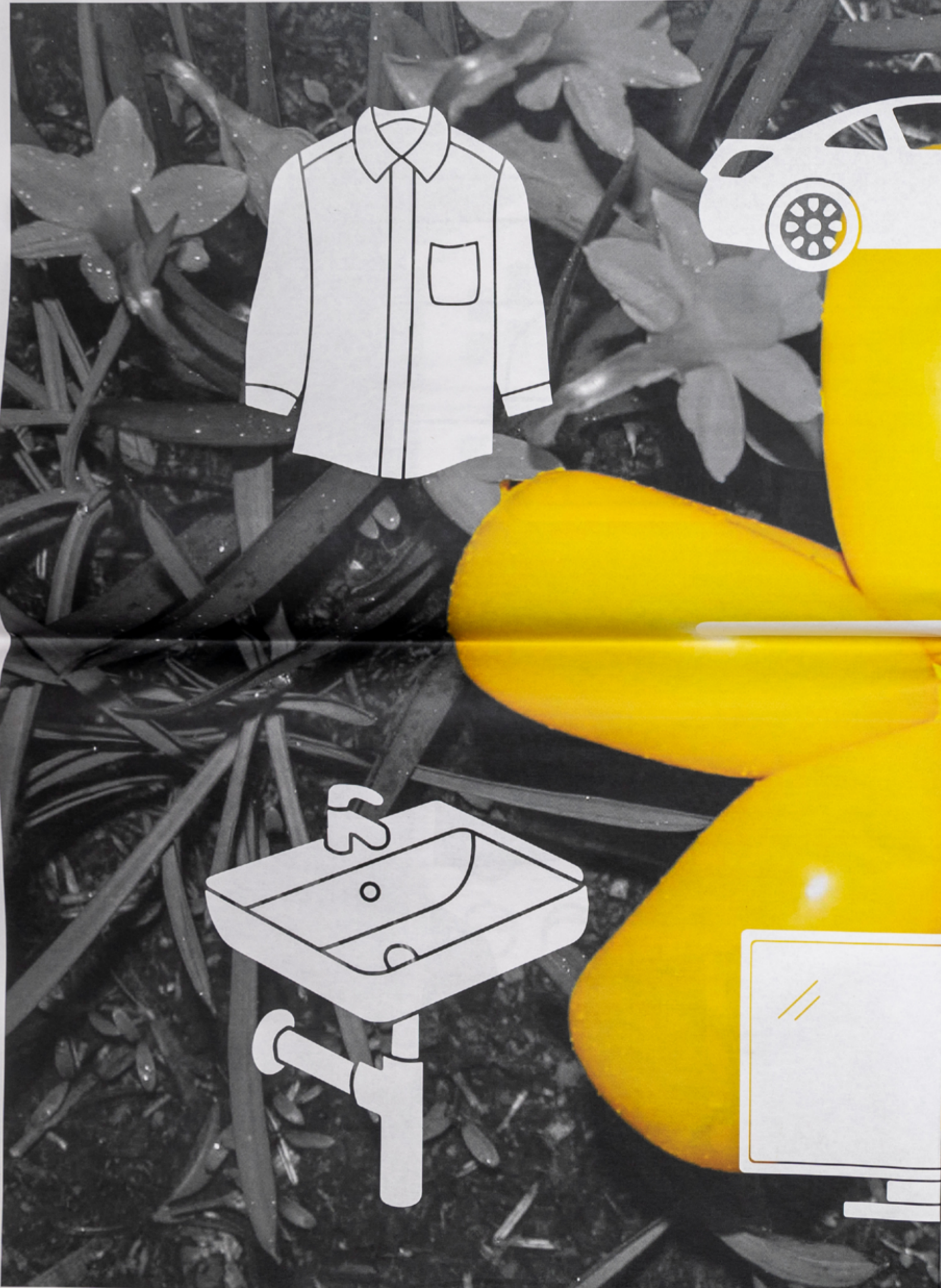
Animation auf meiner Webseite unter:  
[www.helenaniederberger.ch/mikroplastik.html](http://www.helenaniederberger.ch/mikroplastik.html)





Wenn ein Plastik-  
produkt nicht  
recycelt wird,

A



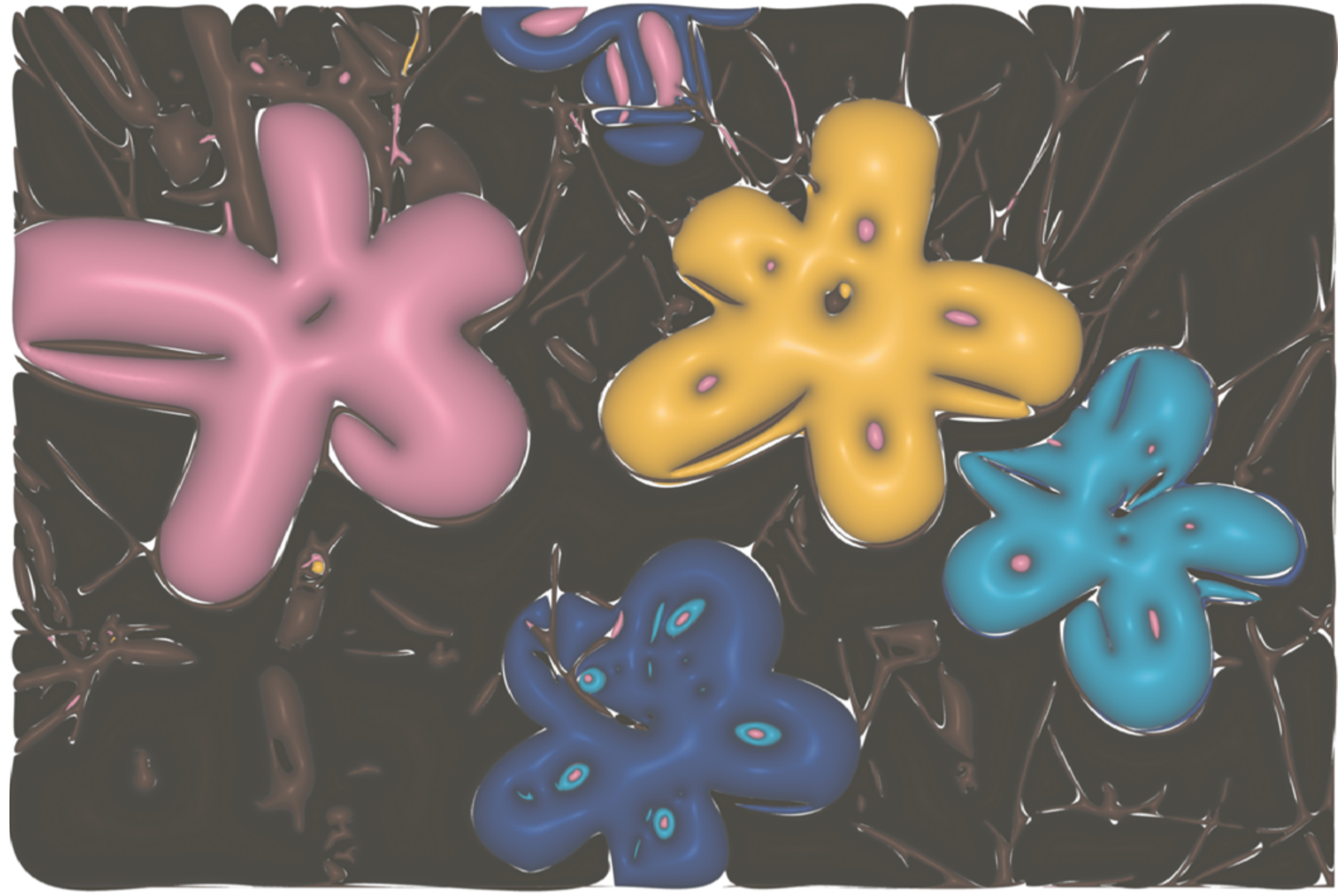
Von diesen kleinen Teilchen gibt es sehr viele, und wir können sie nicht mehr kontrollieren.



Wenn Mikroplastik zum Beispiel im Meer schwimmt,



wird dieser von Tieren gefressen und gelangen so unter anderem in unsere Nahrungskette.





# PIÈCES

Parisprojekt  
Helena  
Niederberger



**Portier**

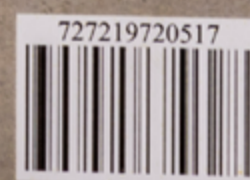
Chaumet  
12 Pl. Vendôme  
75001 Paris  
salaire :  
13,48 €  
de l'heure\*

*design*

*statut*

## MESURER LA VALEUR

*représentation*



Meine Publikation über Paris orientiert sich in Farbe, Form, Optik und Haptik an bekannten Modemagazinen und wirkt auf den ersten Blick kein bisschen kritisch. Mit Fotografien, Skizzen und gesammeltem Material aus dem Quartier Place Vendôme, bekannt für luxuriöse Boutiquen und gehobene Hotels, entstand mein Magazin «Pièces». Je mehr man blättert, desto mehr schwindet der unkritische Eindruck. Leser\*innen erhalten Einblicke, wie ich die Rue Saint-Honoré wahrgenommen habe, und beginnen, den Wert von Mode zu hinterfragen. Wann wird Konsum zum Trend, wann zur Absurdität?

Dozent\*innen: Marianne Halter, Martin Infanger, Philippe Desarzens, Christoph Fischer, Martin Woodtli, Michael Pilz

Datum: 8.9.–3.11.2023



## Sacs Goyard

*Des sacs synonymes de luxe et d'authenticité.*

**Q**uand j'étais à Paris, il y avait toujours des gens qui faisaient la queue devant le magasin Goyard. Les files d'attente étaient extrêmement longues, ce qui était pour moi une image très absurde. J'ai demandé à une femme depuis combien de temps elle faisait la queue et elle m'a répondu qu'elle attendait depuis 3 heures. Trois heures de queue pour ensuite acheter un sac hors de prix ? Quelque chose que je ne pourrais pas imaginer. Mais pourquoi tant de gens font-ils cela ? Les gens ont-ils perdu le sens de l'argent ? Est-ce une insécurité de ne pas pouvoir en faire partie ? Ou est-ce simplement un symbole de statut social pour montrer que l'on a de l'argent afin de se démarquer des gens qui ne peuvent pas se le permettre ? Ces personnes réduisent-elles leur valeur à l'argent qu'elles gagnent et s'agit-il d'être meilleur et plus précieux que les autres ? Je ne sais pas si je le comprendrai un jour. Parmi toutes les pièces fabriquées par Goyard, les sacs de la marque sont particulièrement légendaires. Cet accessoire a été créé dans les années 1930 dans le but de donner un nouvel élan aux sacs que les femmes portent tous les jours.

Des marques de luxe célèbres comme Chanel et Louis Vuitton, et même des marques moins connues comme Goyard, feront tout pour que leurs sacs restent aussi exclusifs que possible. C'est la raison pour laquelle la demande restera toujours très élevée. Edunt, to et ut ipit faceatem rere corpus ducidenis anisinv elliti dici ipsa voluptate plitasp eroreccasin prerericim ut plitata vermatia nuscidebis asim vendit officium remque voloreh endandae porum quia que sam, quid que rest audae verae eaquis eicaecto con rem. Ditaest inusdae. Caeped moloribus.

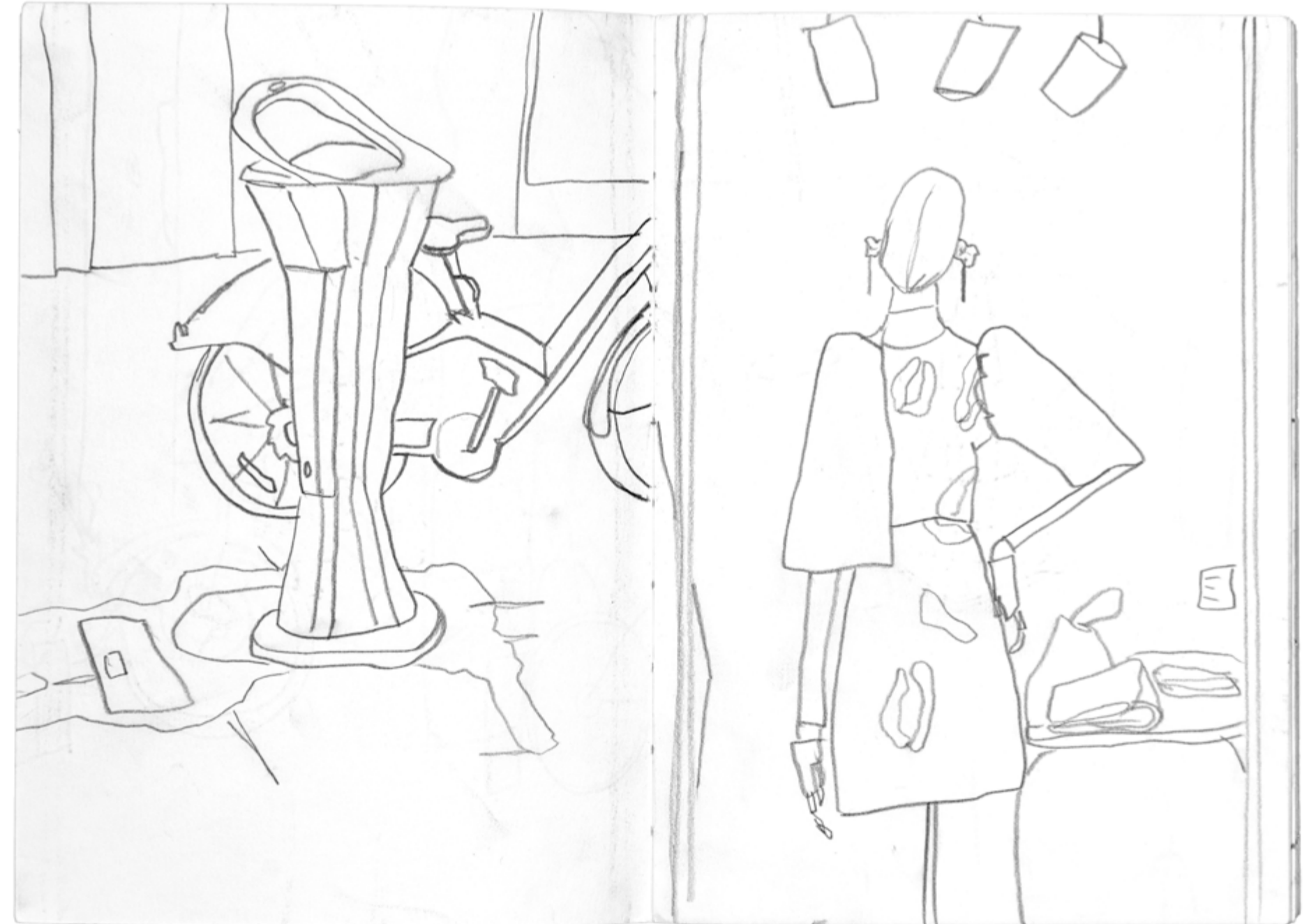
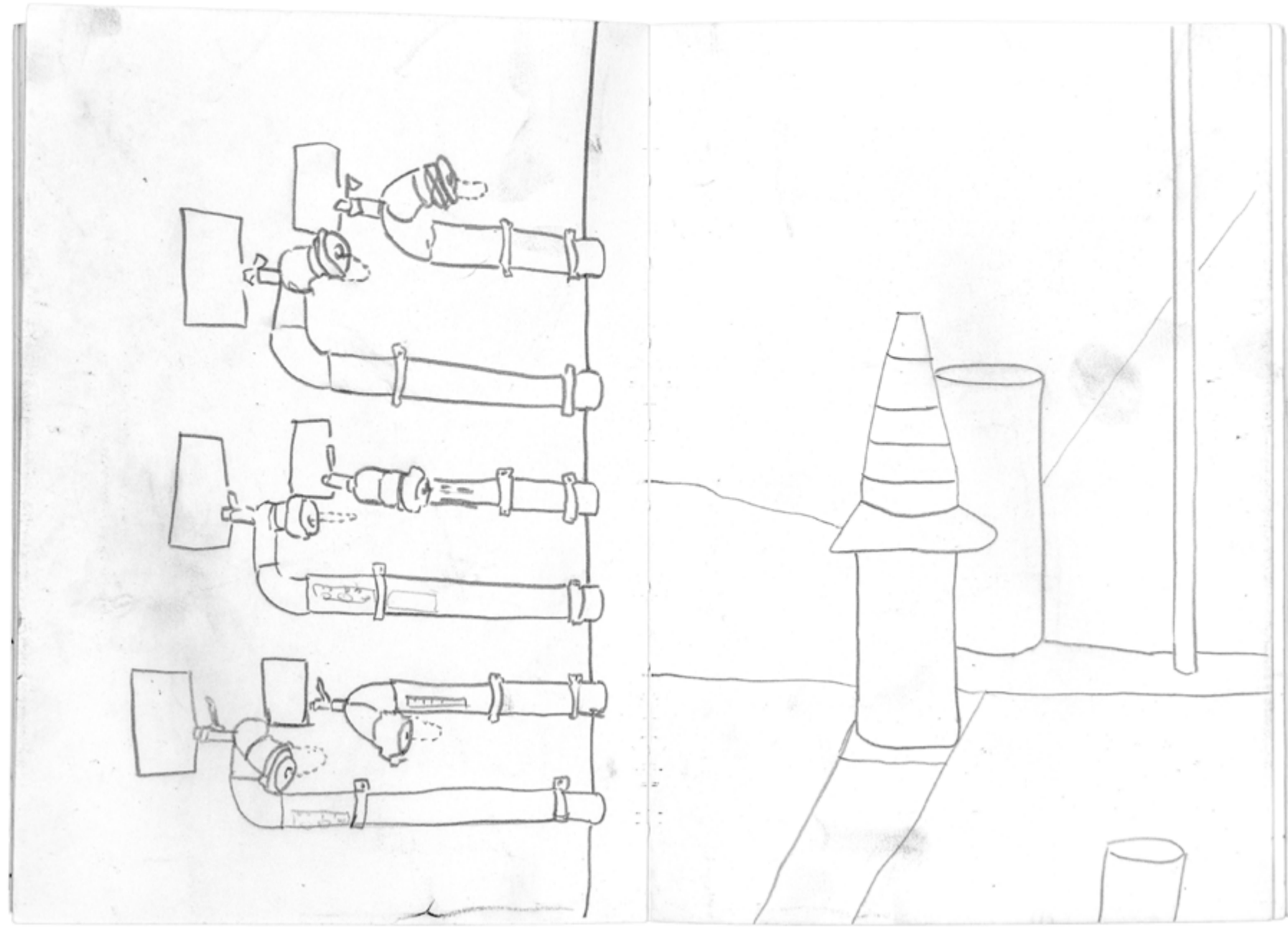
# BALENCIAGA

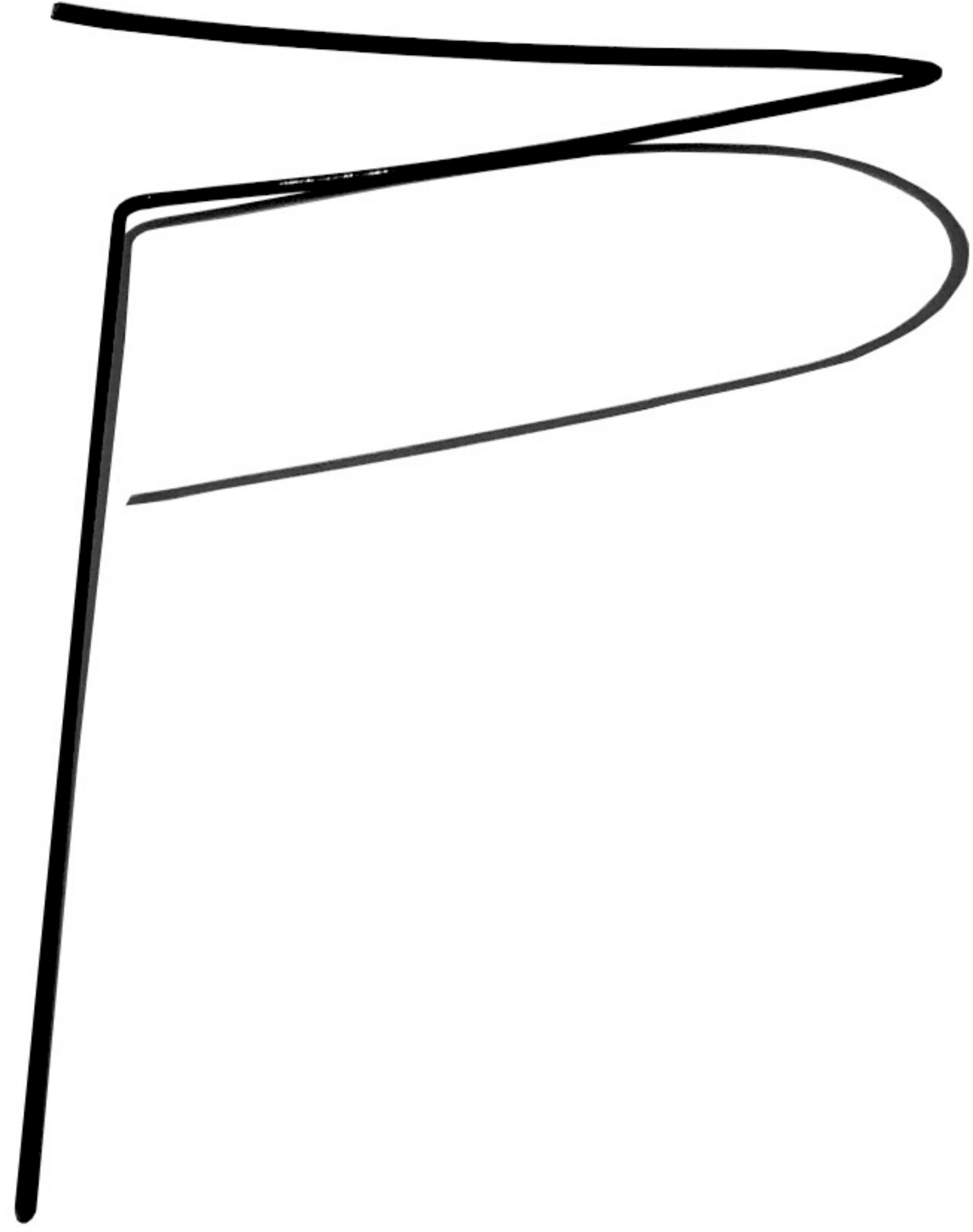


*CLASSE LA  
PLUS ÉLEVÉE*

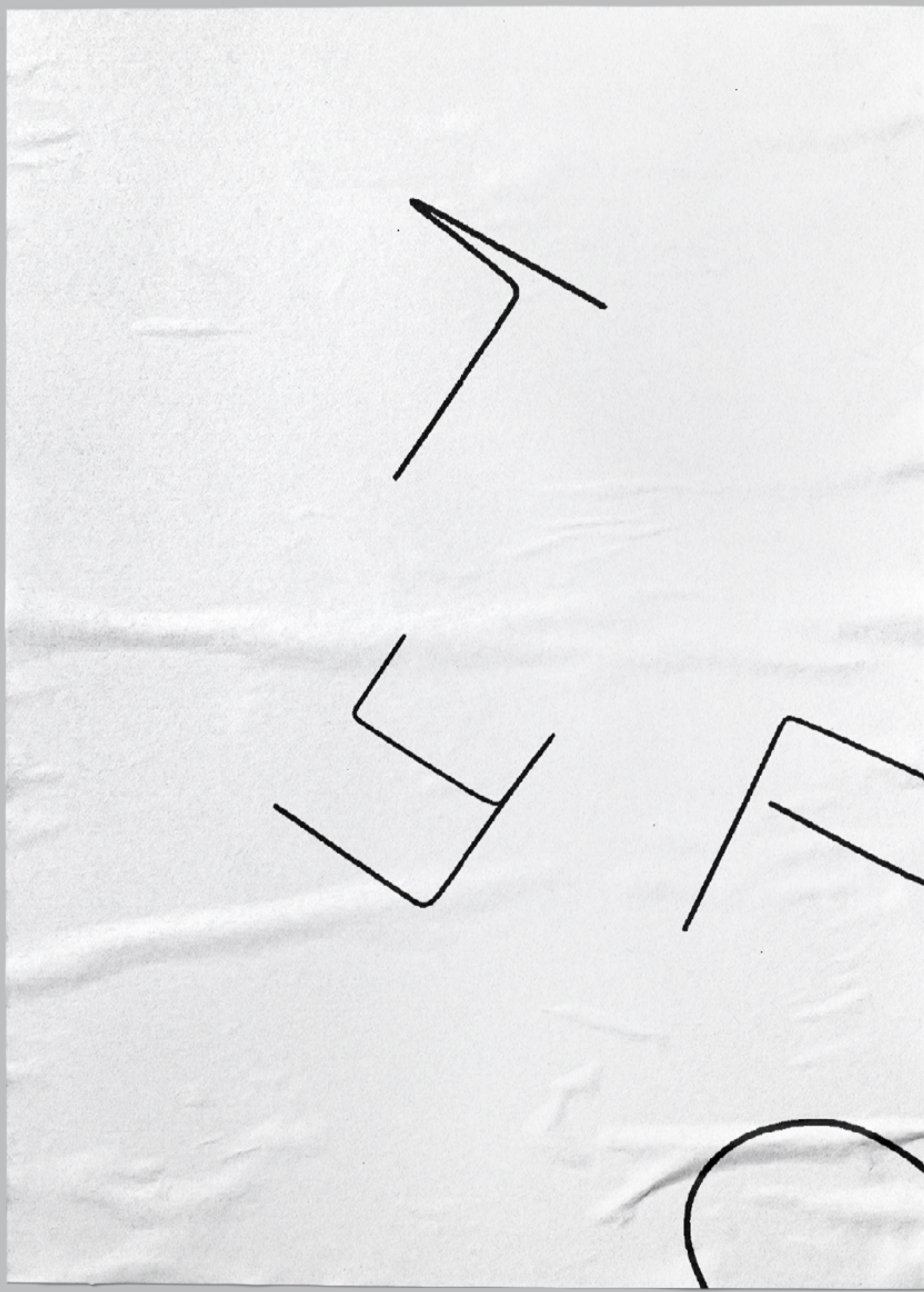








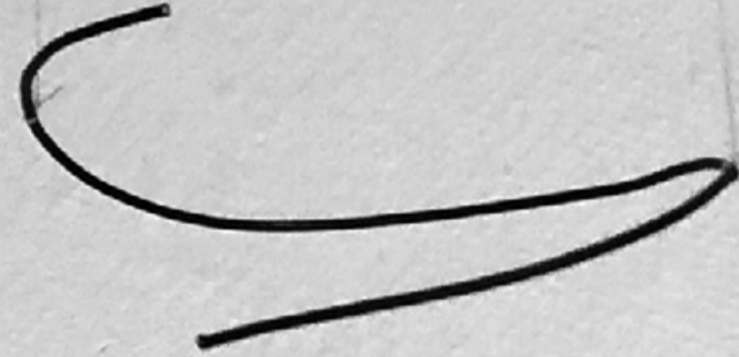
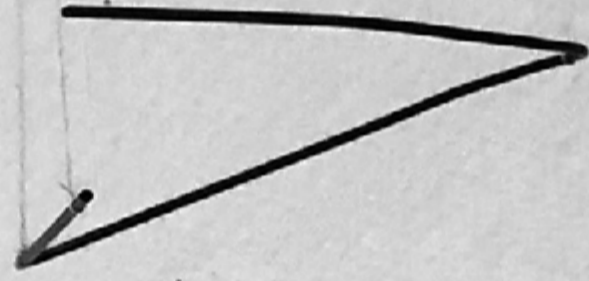
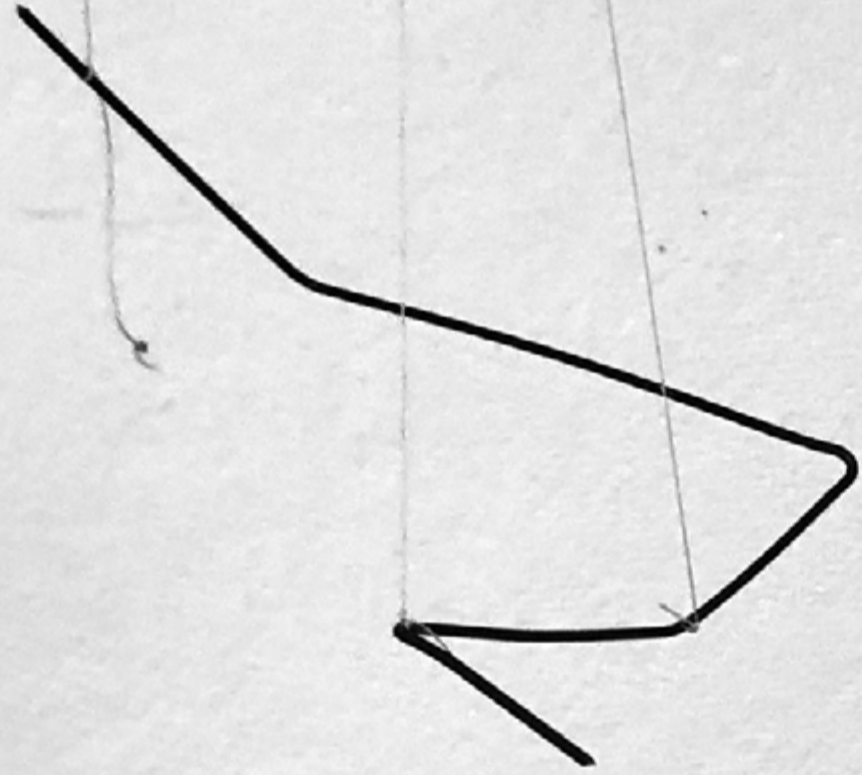
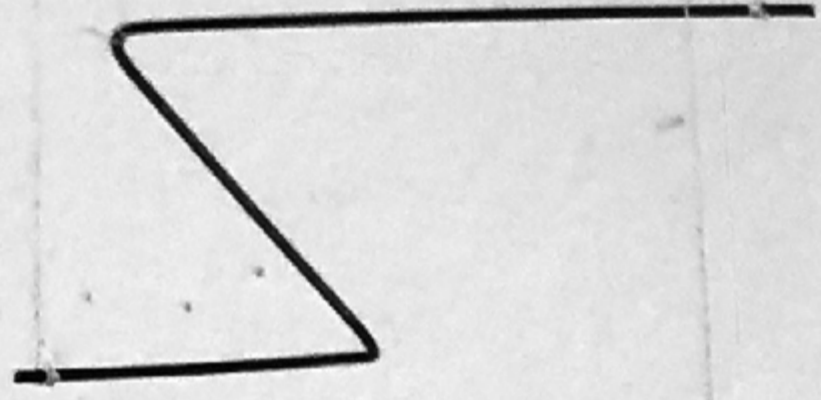
Schatten

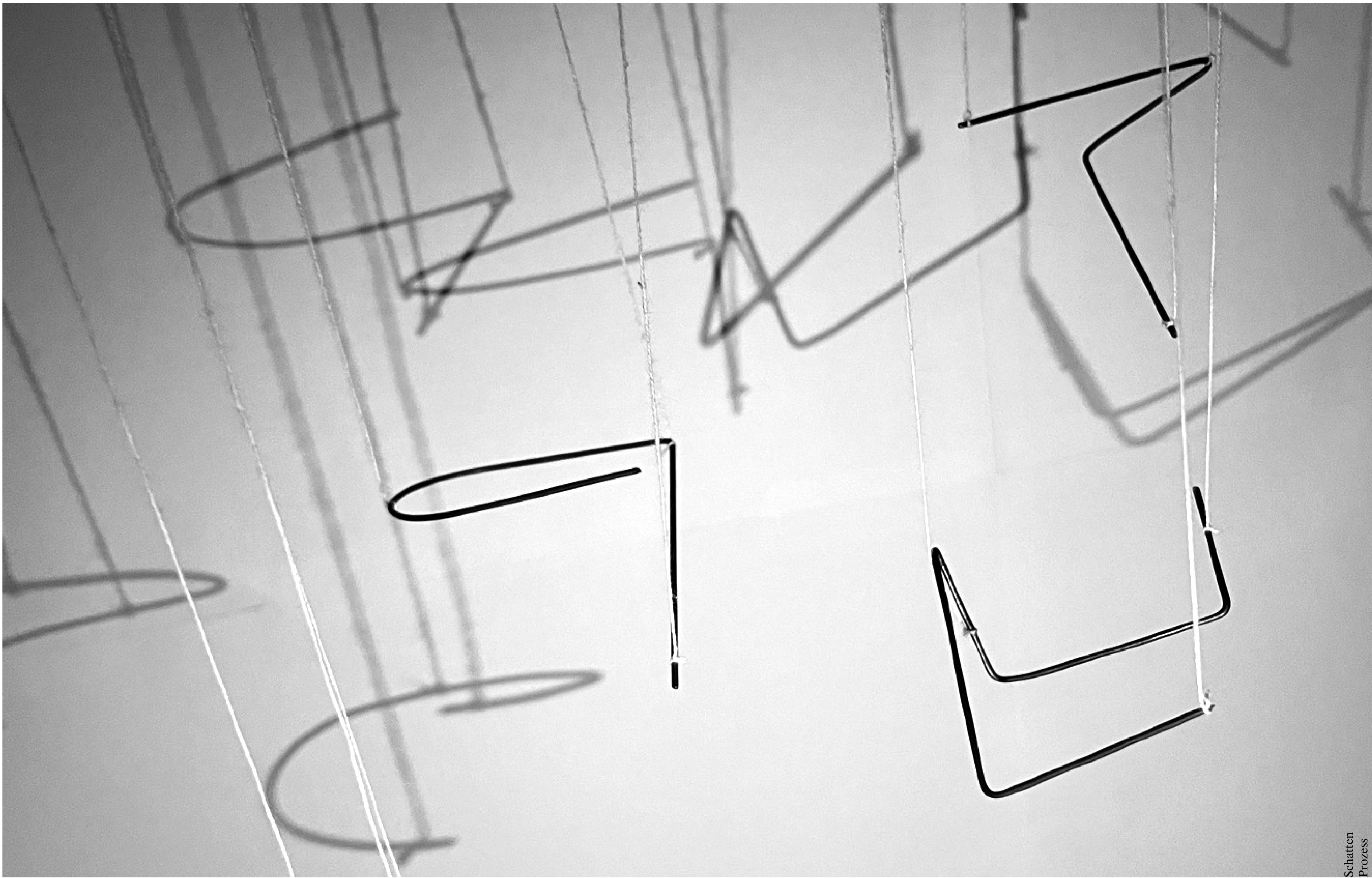


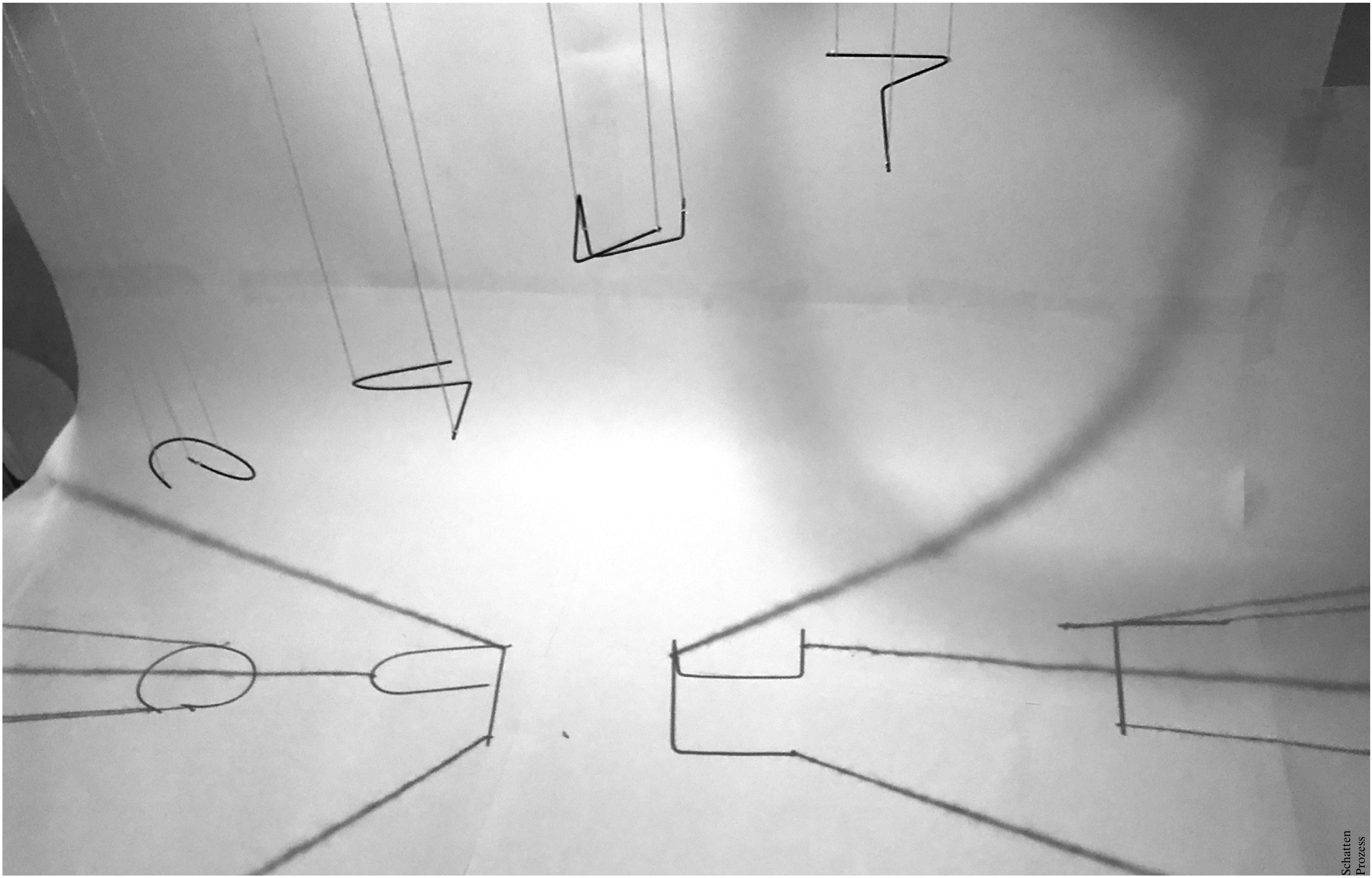
Im Projekt Schatten habe ich Drahtbuchstaben geformt, die aus bestimmten Winkeln kaum erkennbar sind. Mein Ziel war es, durch Licht und Schatten das Wort «Typo» sichtbar zu machen. Nach vielen Experimenten mit Lichtquellen und Perspektiven entstand ein Foto, das die Schatten als das eigentliche Wort zeigt. Es erforderte Präzision und Geduld, dass sich die Drahtbuchstaben, welche an dünnen Fäden hingen, nicht verhedderten und die Schatten somit perfekt fallen konnten.

Dozent\*innen: Loana Boppart

Datum: 5.6.–30.6.2023











KARMA

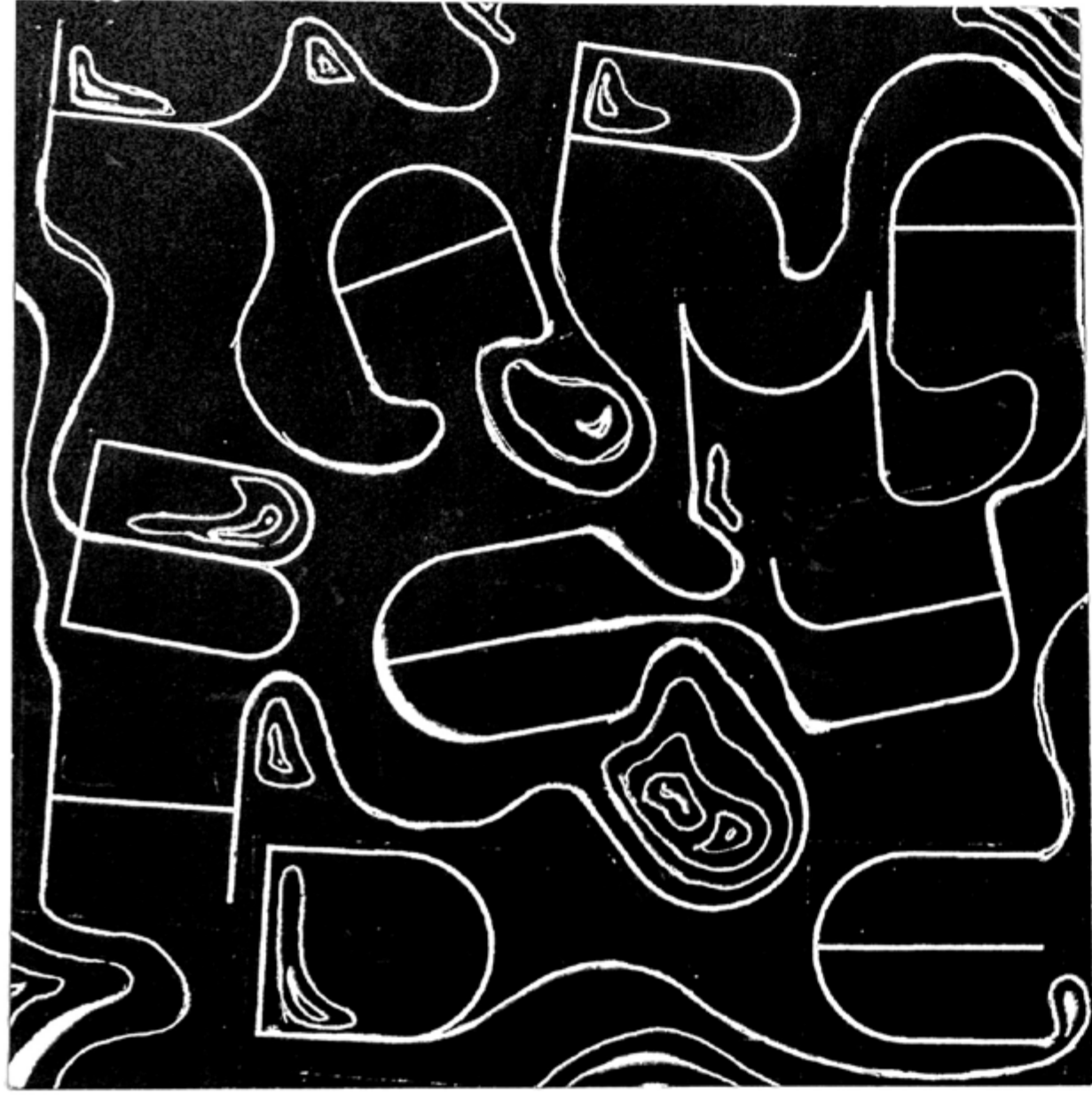
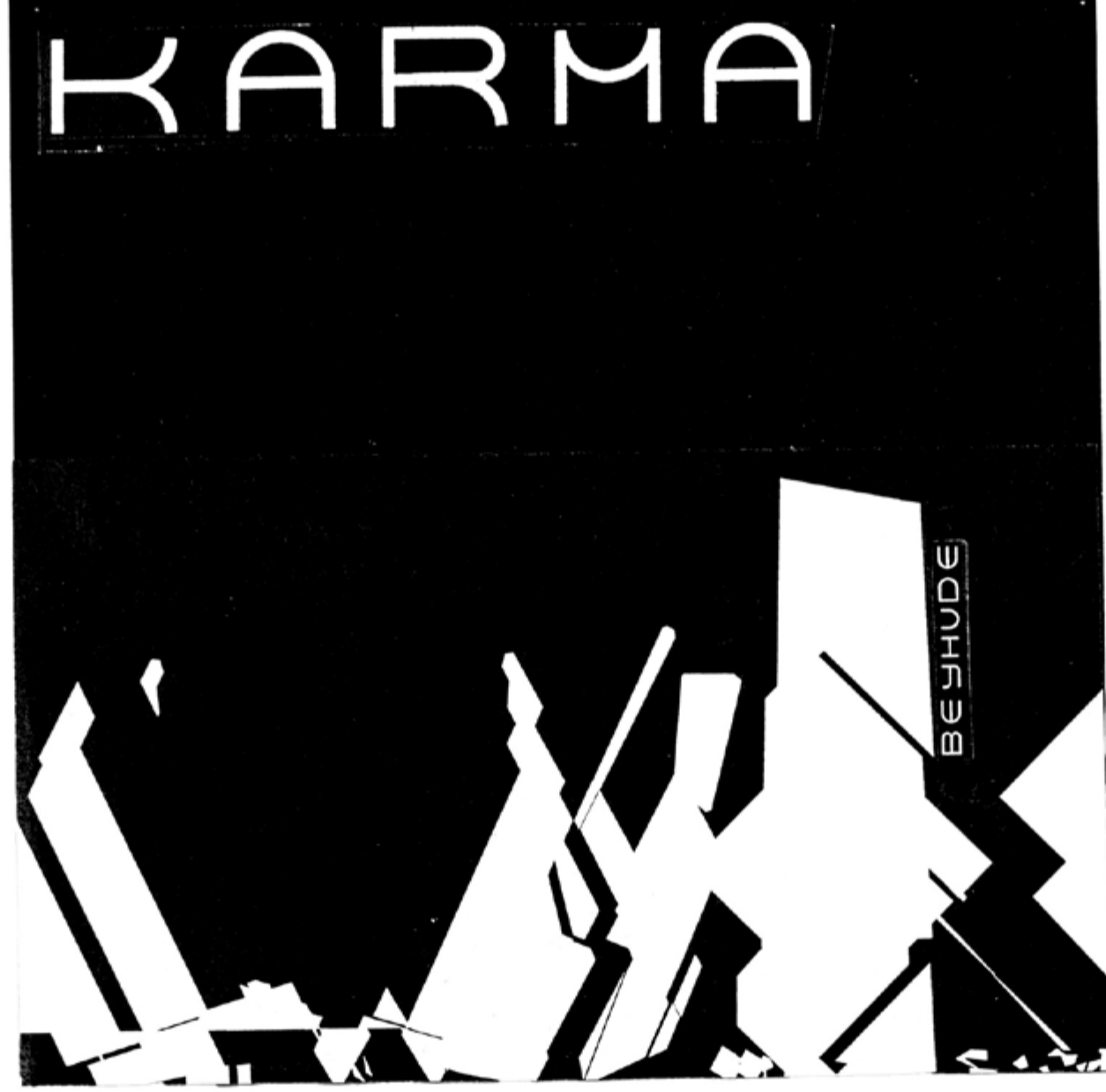
BEYHUDE



Für den Song «Karma» von Beyhude habe ich in diesem Projekt eine individuelle Schrift sowie ein passendes Plattencover entworfen. Der Song klang für mich wie eine klare Sternennacht, was mich dazu brachte, eine leichte, spacige Schrift zu entwickeln. Um die Atmosphäre des Liedes visuell einzufangen, habe ich das Lied immer wieder gehört. Die Schrift entstand zunächst von Hand, bevor ich sie in Glyphs digitalisierte und verfeinerte. Das Plattencover habe ich analog erstellt, um mit der Schrift, den Formen und der Platzierung schnell viel ausprobieren zu können.

Dozent\*innen: Martin Woodtli, Mauro Paolozzi

Datum: 6.2.–3.3.2023





0123456789  
 ABCDEFGHIJKLMNOP  
 OPQRSTUVWXYZ  
 abcdefghijklmnop  
 qrstuvwxyz  
 , .?!  
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

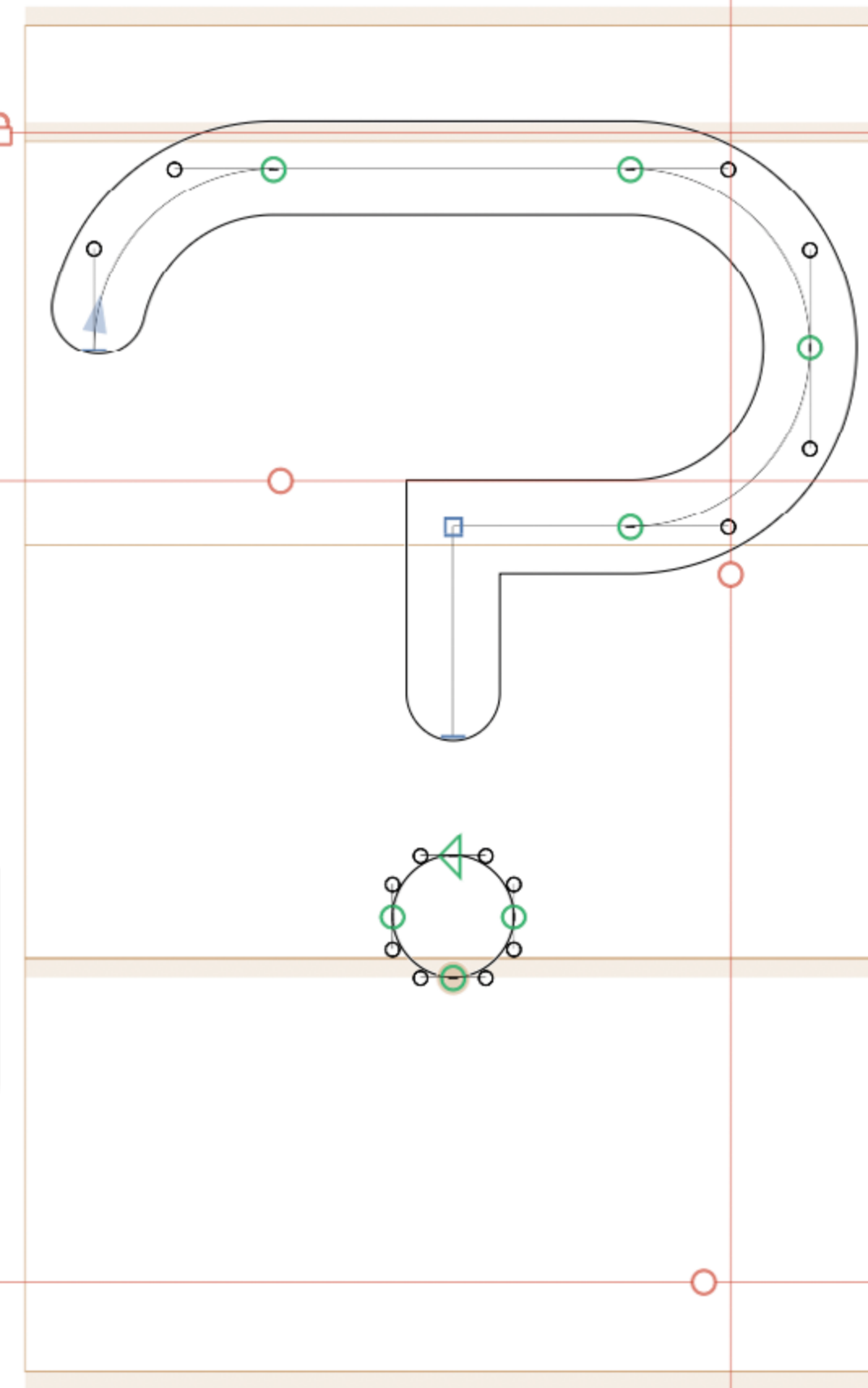
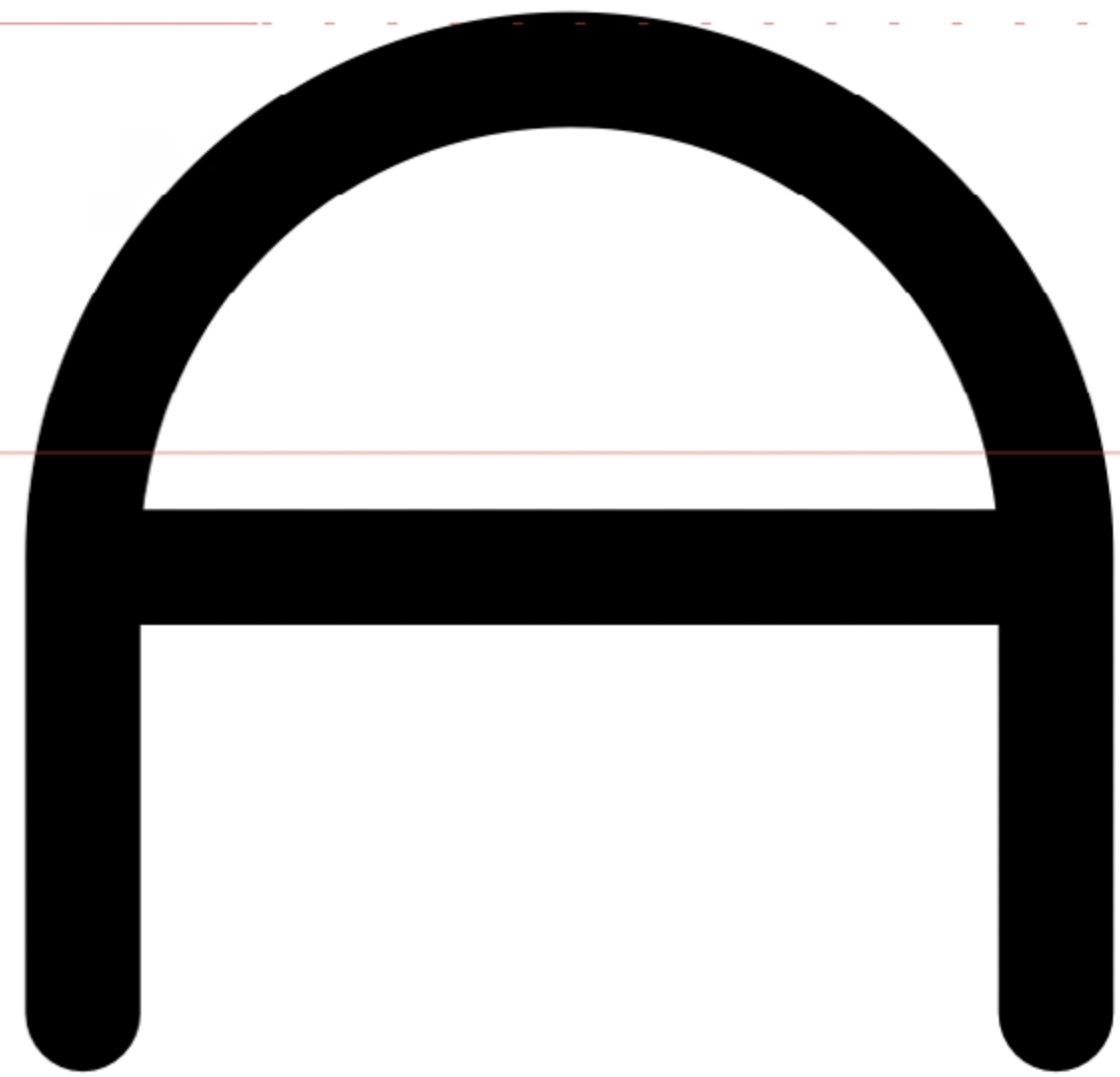
ES GIBT MITTLERWEILE CODES, DIE BESSER ALS DIE SCHRIFTZEICHEN INFORMATIONEN BERMITTELN. WAS BISHER GESCHRIEBEN WURDE KANN BESSER AUF TONBANDER, SCHALLPLATTEN, FILME, VIDEOBANDER, BILDPLATTEN ODER DISKETTEN BERTRAGEN WERDEN. UND VIELES WAS BISLANG NICHT GESCHRIEBEN WERDEN KONNTE, IST

Schreiben im Sinne einer Aneinanderreihung von Buchstaben und anderen Schriftzeichen scheint kaum oder behaupt keine Zukunft zu haben.

Es gibt mittlerweile Codes, die besser als die Schriftzeichen Informationen bermitteln. Was bisher geschrieben wurde kann besser auf Tonbander, Schallplatten, Filme, Videobänder, Bildplatten oder Disketten übertragen

UND VIELES WAS BISLANG NICHT GESCHRIEBEN WERDEN KONNTE, IST IN DIESEN NEUEN CODES NOTIERBAR. DIE DERART CODIERTEN INFORMATIONEN SIND BEQUEMER ZU ERZEUGEN, ZU BERTRAGEN, ZU EMPFANGEN UND ZU SPEICHERN, ALS GESCHRIEBENE TEXTE. KNFTIG WIRD MIT

HELENA  
 NIEDERBERGER



Oberlänge

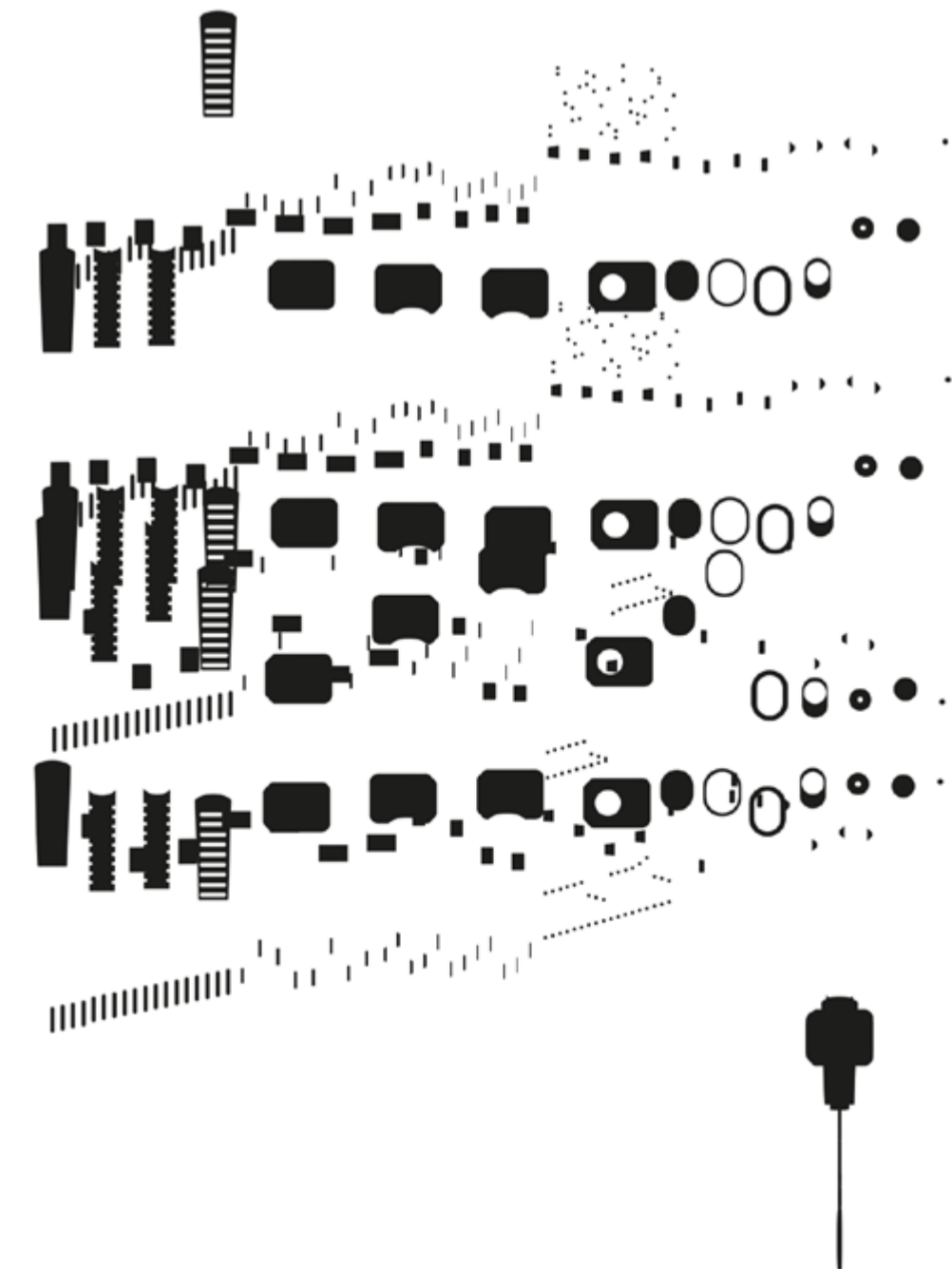
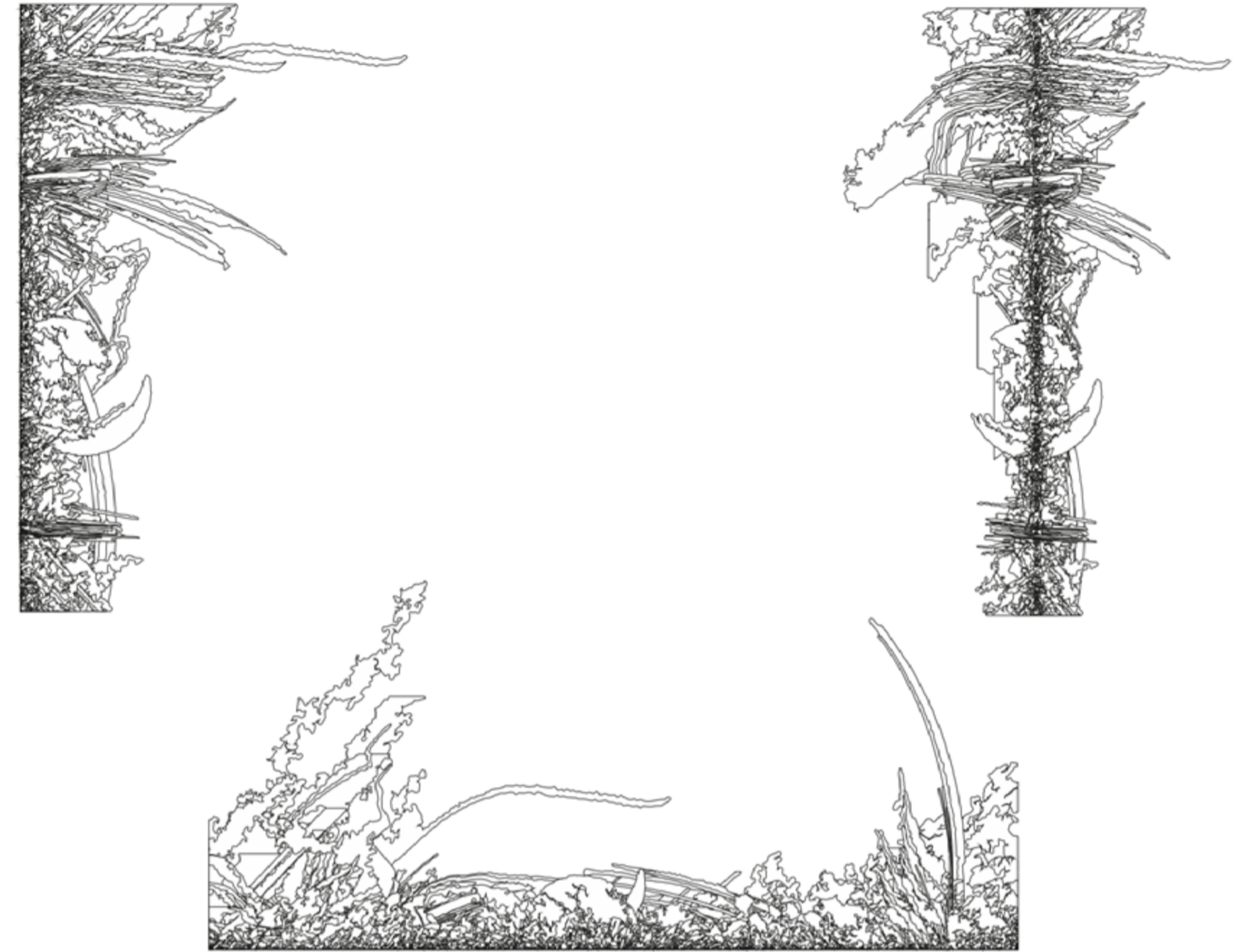
Versathöhe

x-Höhe

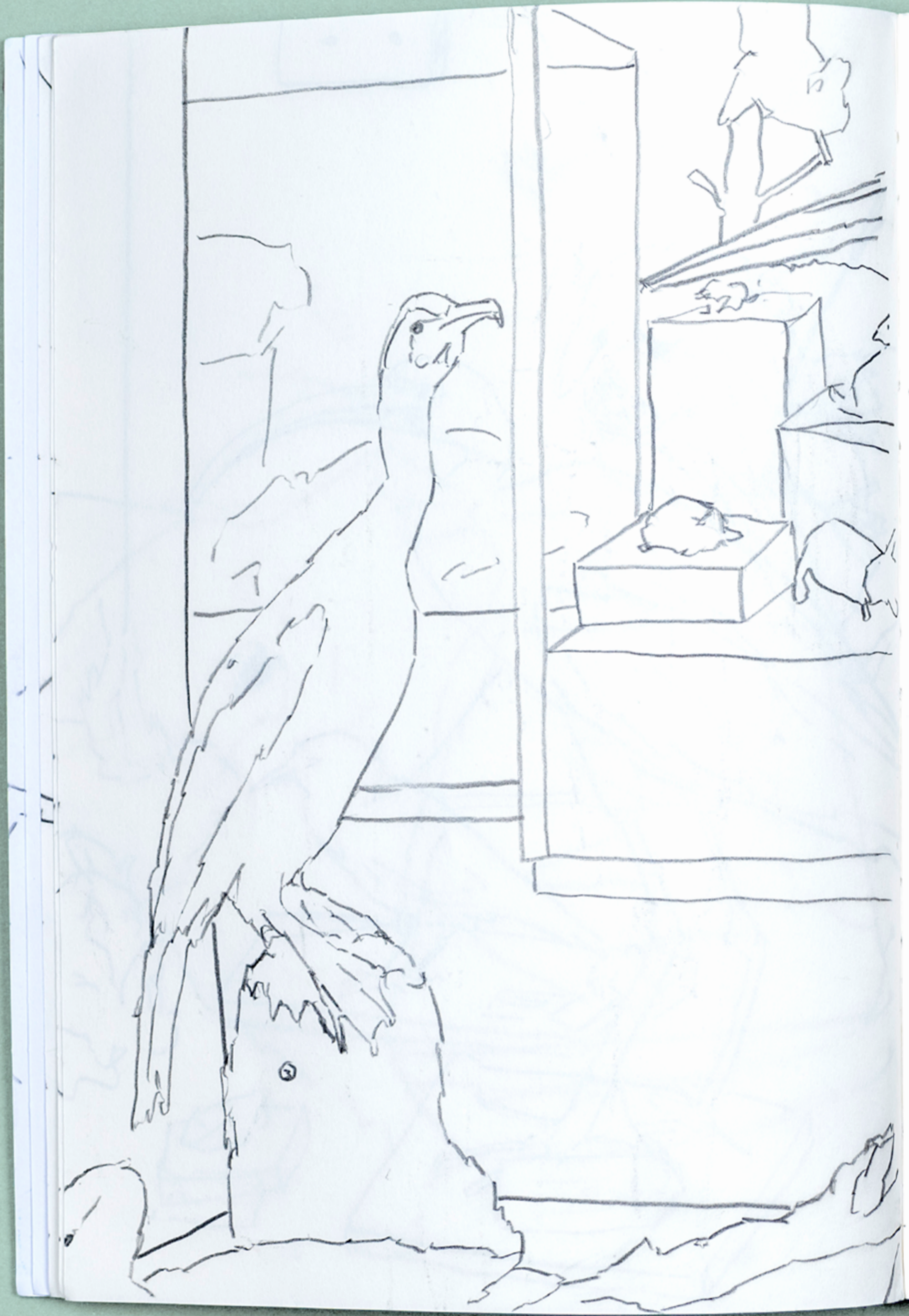
Grundlinie

Untерlänge

KARMA  
KARMA  
KARMA  
KARMA  
KARMA LAMAIN  
DC DAE  
KARMA



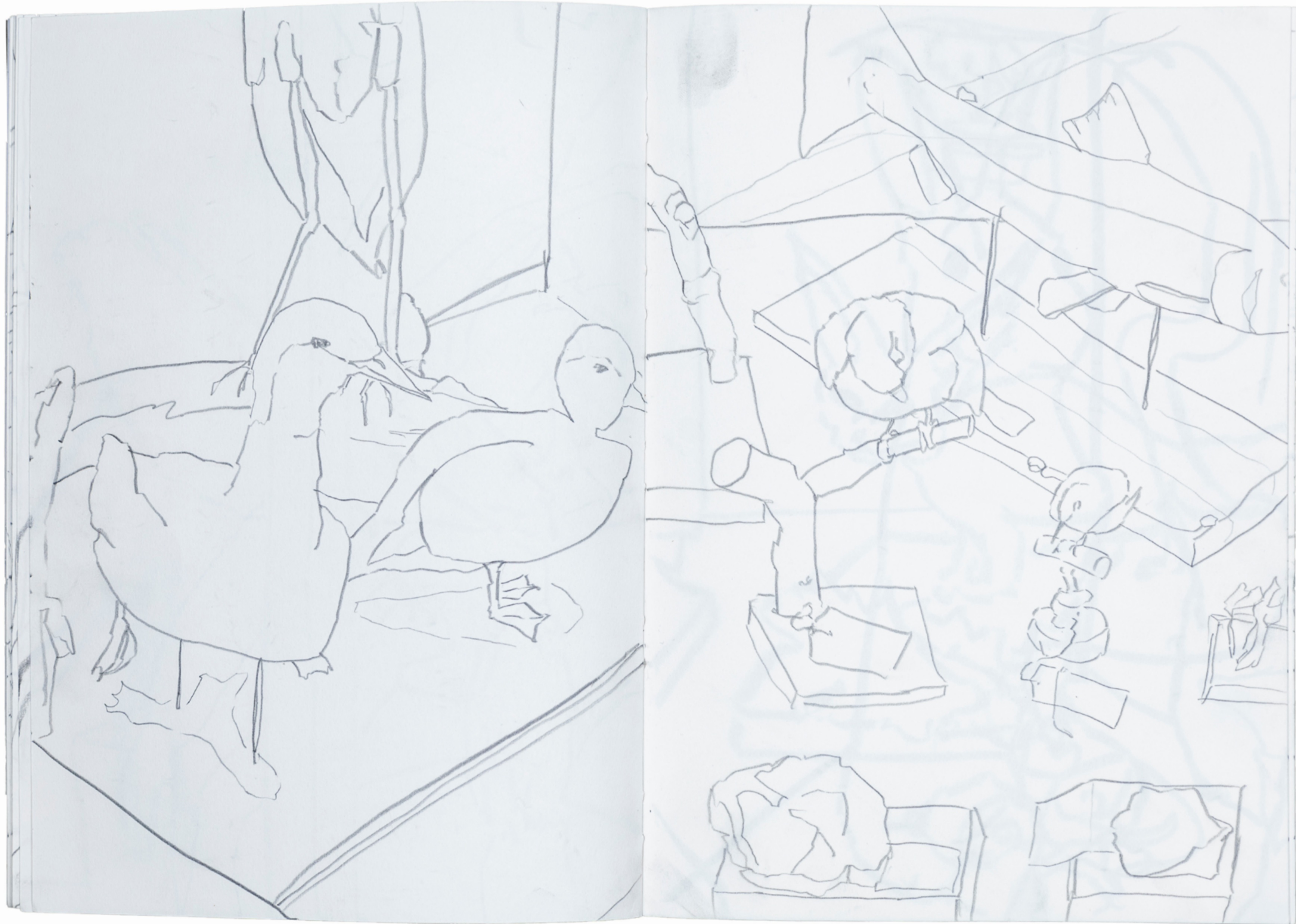


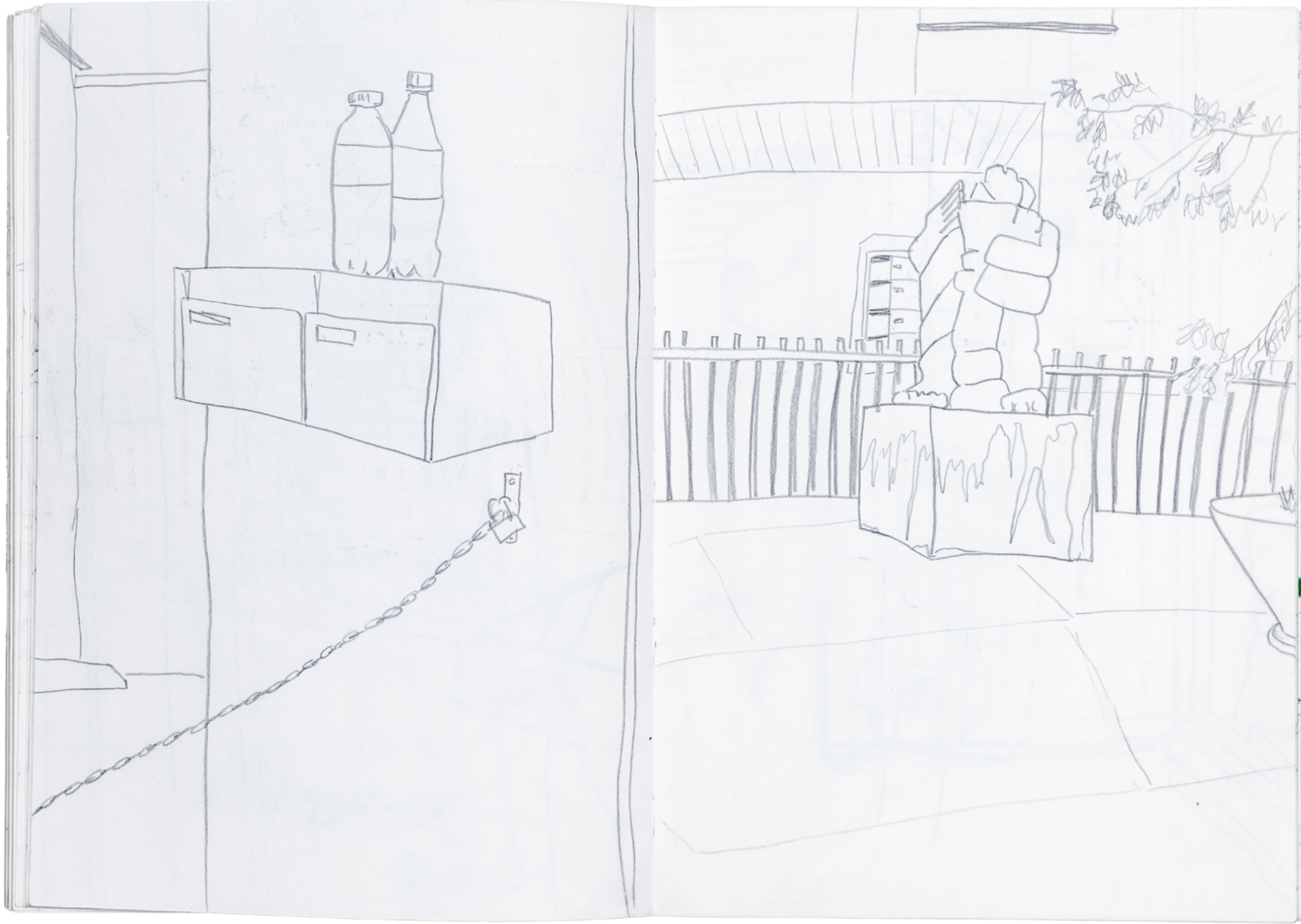


Eine Situation mit einer Skizze festzuhalten, hat einen anderen Wert, als diese durch ein Foto abzulichten. Die Zeichnung kann klarer darstellen, was ich sehe und was ich spannend finde. Beim Skizzieren habe ich gelernt, dass es weniger darum geht, zu wissen, wie etwas aussieht, sondern vielmehr darum, Formen und Zwischenräume bewusst wahrzunehmen und Freude am Beobachten von Situationen und Kompositionen zu haben. Beim Beobachten zeichne ich meistens mit einem weichen Bleistift und benötige nicht lange für die Skizzen.

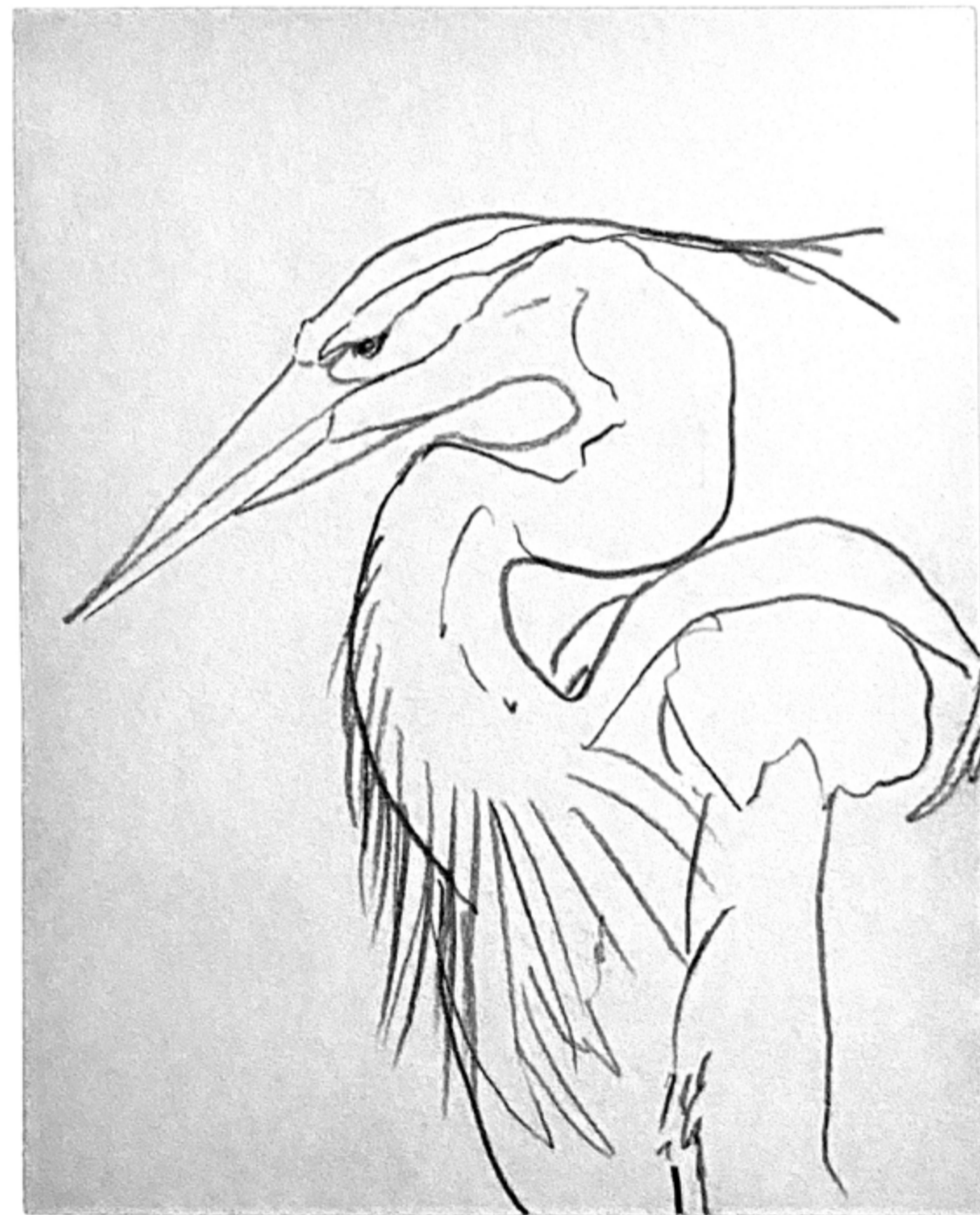
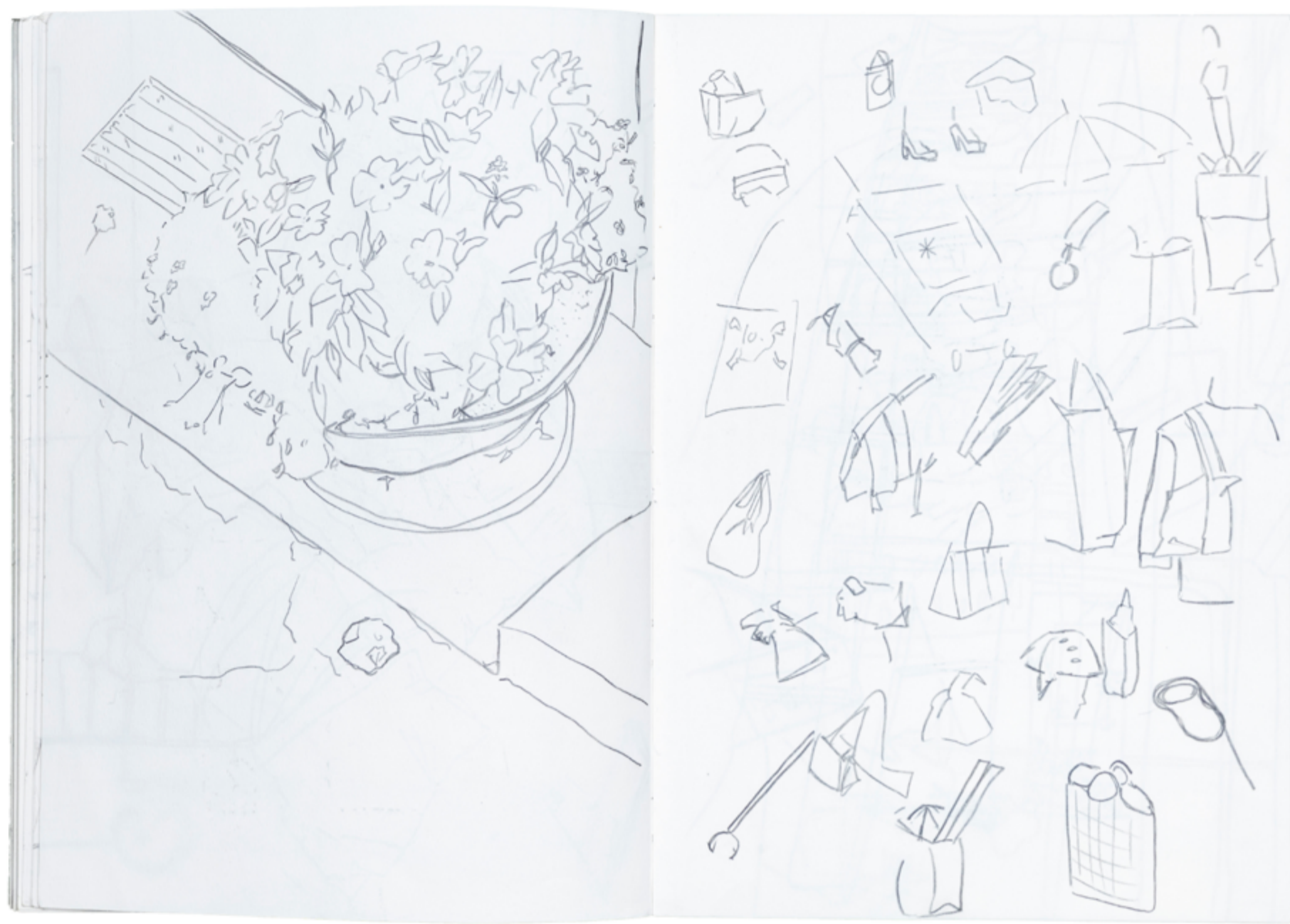
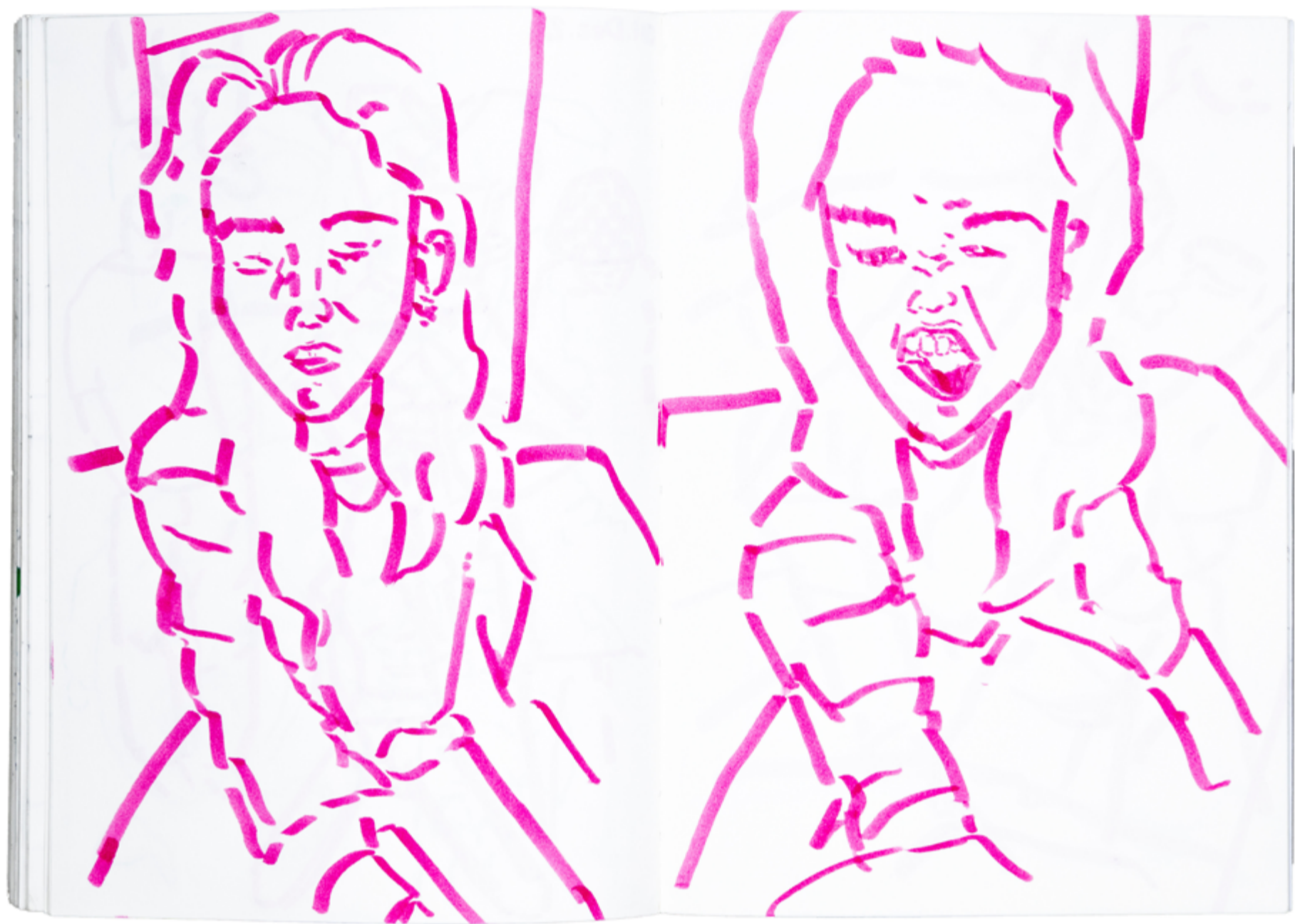
Dozent\*innen: Christoph Fischer

Datum: 2022–2026











Helena Niederberger

Hallo, mein Name ist Helena Niederberger. Ich absolviere eine Ausbildung zur Grafikerin an der Fachklasse Grafik in Emmenbrücke, Luzern. Besonders schätze ich an der Ausbildung die Möglichkeit, mich in unterschiedlichen Projekten kreativ auszuleben. Am liebsten entdecke ich neue Ansätze und probiere Dinge aus. Ich widme mich mit grosser Hingabe, Geduld und viel Interesse den verschiedenen Designdisziplinen. Über jede Gelegenheit, als Grafikerin zu arbeiten, freue ich mich sehr deshalb vielleicht bis bald!  
Liebe Grüsse :)

E-Mail: [helena\\_niederberger@sluz.ch](mailto:helena_niederberger@sluz.ch)

Tel. Nr.: +41 79 399 95 28

Alter: 20 (1.7.2005)

Sprachen: Deutsch: Muttersprache,  
Englisch: Fließend (B2),  
Französisch: Basics

Ausbildung: Im 4. Ausbildungsjahr zur  
GrafikerinEFZ mit BM, an der  
Fachklasse Grafik Luzern

Programme: InDesign \*\*\*\*\*  
Illustrator \*\*\*\*\*  
Photoshop \*\*\*\*\*  
Figma \*\*\*  
Lightroom \*\*\*  
After Effects \*\*\*  
Glyphs \*\*  
Blender \*

Handwerk: Siebdruck, Buchbinden, Bleisatz,  
Digital & Analogfotografie